



KB Home Announces the Grand Opening of Entrada Del Oro in Gold Canyon

January 17, 2019

Homebuilder offers beautiful single-story homes in Phoenix-area neighborhood; priced from the low-\$200,000s

GOLD CANYON, Ariz.--(BUSINESS WIRE)--Jan. 17, 2019-- KB Home (NYSE: KBH) today announced the grand opening of Entrada Del Oro, its latest collection of new single-family homes in Gold Canyon. Nestled in the foothills of the Superstition Mountains, Entrada Del Oro is convenient to U.S. Route 60 and Loop 202 for easy access to Mesa, Chandler and the greater Phoenix metro area.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190117005119/en/>



New KB homes now available in Gold Canyon, Arizona. (Photo: Business Wire)

Entrada Del Oro also feature desirable design characteristics like charming outdoor patios, spacious great rooms and elegant master suites. Pricing begins in the low-\$200,000s.

Residents of Entrada Del Oro can enjoy the community's proximity to a variety of outdoor activities, such as hiking the Peralta Trailhead, biking in Hieroglyphic Canyon, camping in the Superstition Mountains and enjoying the scenic views of the Wave Cave. Golf enthusiasts can tee off at one of the five nearby 18-hole courses with breathtaking vistas of the surrounding area's natural beauty. Entrada Del Oro is also close to Superstition Springs, which offers several shopping, dining and entertainment options.

KB Home will host a grand opening celebration at Entrada Del Oro on Saturday, Jan. 19, 10 a.m.–6 p.m., during which attendees may tour the elegantly-appointed model home.

"KB home buyers at Entrada Del Oro will work closely with our dedicated staff, who will guide them through every step of our simple new-home buying process," said Kevin McAndrews, president of KB Home's Phoenix division. "With choice of floor plans, sweeping views and proximity to a myriad of outdoor recreational options, Entrada Del Oro is a special place to call home."

The KB homes at Entrada Del Oro will be built to current ENERGY STAR® guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient than most typical new and resale homes available in the area. These energy- and water-saving features are estimated to save buyers between \$876 and \$1,092 a year in utility costs, depending on the floor plan.

KB Home's distinct home building process allows buyers to personalize many aspects of their new home to suit their budget and style. After selecting their lot and floor plan, KB home buyers can work with expert design consultants, who will guide them through every aspect of the process at KB Home Design Studio, a retail-like showroom where they can select from a variety of design choices, including countertops, cabinets, lighting, appliances and window coverings.

The Entrada Del Oro sales office is located at 18437 E. El Buho Pequeno in Gold Canyon. From Superstition Freeway 60, turn left on W. El Camino Viejo and continue onto Entrada Del Oro Blvd. Turn left on El Buho Pequeno. The sales office will be on the left. The sales office is open Tuesdays through Sundays 10 a.m.–6 p.m. and Mondays 2–6 p.m. For more information about Entrada Del Oro, or KB Home's other new home neighborhoods, visit www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 38 markets in eight states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, our industry leadership in sustainability helps to lower the cost of homeownership for our buyers compared to a typical resale home. We take a broad approach to sustainability, encompassing energy efficiency, water conservation, healthier indoor environments, smart home capabilities and waste reduction. KB Home is the first national builder to have earned awards under all of the U.S. EPA's homebuilder programs — ENERGY STAR®, WaterSense® and Indoor airPLUS®. We invite you to learn more about KB Home by visiting www.kbhome.com, calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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