



## KB Home Announces the Grand Opening of Its First Community of ENERGY STAR® Certified Homes in the Seattle Area

April 25, 2019

**KB Home's Falling Water debut marks the homebuilder's official launch in the Seattle market, offering stylish, energy- and water-efficient new homes in an established Bonney Lake neighborhood; priced from the \$380,000s**

BONNEY LAKE, Wash.--(BUSINESS WIRE)--Apr. 25, 2019-- KB Home (NYSE: KBH) today announced the grand opening of Falling Water, establishing the company's first new-home community in the Seattle market. Tucked inside a highly desirable Bonney Lake neighborhood, Falling Water provides easy freeway access and offers buyers a rare opportunity to own a personalized, ENERGY STAR certified home in the Seattle area from a well-known national homebuilder.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190425005951/en/>



At Falling Water, KB Home will construct 96 one- and two-story homes and offer six distinct floor plans. With up to four bedrooms and three baths, and ranging in size from approximately 1,600 to 2,550 square feet, the KB homes at Falling Water feature desirable design characteristics like optional three-car garages, spacious great rooms and elegant master suites. Pricing begins from the \$380,000s.

"KB Home is thrilled to debut our distinct home building process and ENERGY STAR certified new homes to this vibrant market," said Ryan Kemp, president of KB Home's Seattle division. "We believe offering a highly efficient new home that can be personalized to fit the needs of each customer's unique lifestyle will resonate with Seattle homebuyers."

KB Home's building process allows buyers to personalize many aspects of their new home to suit their budget and style. After selecting their lot and floor plan, KB homebuyers can work with expert design consultants who will guide them through every aspect of the process as they select from a variety of design choices, including

New ENERGY STAR certified homes now available in Seattle area. (Photo: Business Wire)

countertops, cabinets, lighting, appliances and window coverings.

Located near Washington State Route 410, KB Home's Falling Water offers convenient commuting to Tacoma and the greater Seattle metro area. Community schools, and dining, shopping, recreation and the beautiful White River Amphitheater, which hosts live music, are all within a few minutes' drive. Nearby Victor Falls Park features a tranquil hidden waterfall, and abundant natural surroundings are waiting to be explored at Lake Tapps, Crystal Mountain Resort and Mount Rainier National Park.

All the KB homes at Falling Water will be built to current ENERGY STAR certification guidelines, will include WaterSense® labeled faucets and fixtures, and will provide advanced indoor air quality systems. Only 10 percent of new homes in the U.S. are currently built to current ENERGY STAR certification guidelines. As such, the KB homes at Falling Water are designed to be more energy and water efficient than most typical new and resale homes available in the area. These energy- and water-saving features are estimated to help save homebuyers between \$1,000 and \$1,400 a year in utility costs, adding up to potential savings of over \$30,000 over the life of a 30-year mortgage, depending on floor plan.

"ENERGY STAR certified homes are at least 10 percent more energy efficient than homes built to code and achieve a 20 percent improvement on average, while also providing homeowners with better quality, performance and comfort," said Chris Hladick, EPA's Regional Administrator for Region 10. "Together with partners like nine-time Partner of the Year – Sustained Excellence Award Winner KB Home, the ENERGY STAR New Homes Program helped homeowners save three billion kilowatt-hours of electricity, avoid \$400 million in energy costs and achieve three million metric tons of greenhouse gas reductions last year."

KB Home will host a grand opening celebration at Falling Water on Saturday, April 27, 11:30 a.m.–1:30 p.m., during which attendees may tour the two elegantly appointed model homes and learn about the benefits of owning an ENERGY STAR certified home. Refreshments will be provided.

The Falling Water sales office is located at 17826 122nd St. Ct. E. in Bonney Lake. From Hwy. 410 East, turn right on Sky Island Dr. Turn left on Rhodes Lake Rd. E. and right on Falling Water Blvd. E. Follow the KB Home signs to the community. The Falling Water sales office is open Mondays, 1– 6 p.m., and Tuesdays through Sundays, 10 a.m.–6 p.m. For more information about Falling Water or KB Home's other new-home neighborhoods, visit [www.kbhome.com](http://www.kbhome.com) or call 888-KB-HOMES.

#### **About KB Home**

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 38 markets in eight states, primarily serving first-time and first move-up homebuyers, as well as second move-up and active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, our industry leadership in sustainability helps to lower the cost of homeownership for our buyers compared to a typical resale home. We take a broad approach to sustainability, encompassing energy efficiency, water conservation, healthier indoor environments, smart home capabilities and waste reduction. KB Home is the first national builder to have earned awards under all of the U.S. EPA's homebuilder programs — ENERGY STAR®, WaterSense® and Indoor airPLUS®. We invite you to learn more about KB Home by visiting [www.kbhome.com](http://www.kbhome.com), calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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