



KB Home Names Adam Hieb as President of Its Sacramento Division

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National homebuilder taps industry veteran to direct operational strategy across its Sacramento-area markets

SACRAMENTO, Calif.--(BUSINESS WIRE)--May 2, 2019-- KB Home (NYSE: KBH) today announced that it has named Adam Hieb as president of its Sacramento division. Hieb will oversee KB Home's operations, including land acquisition, construction, sales, marketing and customer service, throughout the Sacramento metropolitan area and surrounding Central California counties.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190502005234/en/>



KB Home names Adam Hieb as president of its Sacramento division.
(Photo: Business Wire)

typical resale home. We take a broad approach to sustainability, encompassing energy efficiency, water conservation, healthier indoor environments, smart home capabilities and waste reduction. KB Home is the first national builder to have earned awards under all of the U.S. EPA's homebuilder programs — ENERGY STAR®, WaterSense® and Indoor airPLUS®. We invite you to learn more about KB Home by visiting www.kbhome.com, calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

Hieb joins KB Home with more than 19 years of home building and residential construction experience, previously holding leadership positions in sales, marketing and escrow with Northern California homebuilders. He holds an MBA from St. Mary's College and a B.A. in history with a minor in political science from George Fox University.

"Adam's considerable experience in and extensive knowledge of the Northern California housing market will help accelerate the execution of KB Home's business strategy," said Chris Apostolopoulos, KB Home's regional president for Northern California. "We are confident that Adam's proven leadership combined with our highly customer-centric business model and focus on personalization will enable us to further capitalize on the long-term growth opportunities in this region."

KB Home's Sacramento division, which encompasses El Dorado, Nevada, Placer, Sacramento, Sierra, Sutter, Yolo and Yuba counties, currently has 10 new-home communities open for sale.

KB Home offers a diverse mix of locations, floor plans and design choices across Northern California and is distinguished by its distinct home buying process, which allows consumers to personalize their new home to suit their budget and style. Additionally, all new KB homes in California are built to current ENERGY STAR® certification guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy and water efficient than most typical new and resale homes, potentially saving homebuyers money on their monthly utility costs.

For more information about KB Home's new-home neighborhoods, visit www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 38 markets in eight states, primarily serving first-time and first move-up homebuyers, as well as second move-up and active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, our industry leadership in sustainability helps to lower the cost of homeownership for our buyers compared to a

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Source: KB Home

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