



KB Home Announces the Grand Opening of Genoa at Orchard Hills in Irvine

May 3, 2019

Homebuilder debuts luxurious Orange County residences with included smart-home features, solar power and access to resort-style amenities; priced from \$1.7 million

IRVINE, Calif.--(BUSINESS WIRE)--May 3, 2019-- KB Home (NYSE: KBH) today announced the grand opening of Genoa at Orchard Hills, an enclave of luxury residences situated in the popular Orchard Hills master-planned community. The gated neighborhood offers a private entry and is adjacent to Meadows at the Groves, which features resort-style amenities, including world-class swimming pools, a spa, beautifully designed parks, picturesque trails and scenic paseos.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190503005551/en/>



Located within the Villages of Irvine[®] and just minutes from the Newport Beach coastline, Genoa at Orchard Hills is also surrounded by excellent dining and entertainment. The area features abundant outdoor recreational opportunities, with plenty of parks, public golf courses and protected open spaces for residents to enjoy year round. Additionally, Orange County theme parks, including Disneyland[®] Resort, are a short drive away. Genoa at Orchard Hills is convenient to Interstates 5 and 405 as well as State Routes 133 and 241 for easy access to John Wayne Airport, Balboa Island and Corona del Mar. School-age children living in the community can attend schools in the highly acclaimed Tustin Unified School District.

KB Home will host a grand opening celebration at Genoa at Orchard Hills on Saturday, May 4, 10 a.m.–6 p.m., during which attendees may tour the elegantly appointed model homes. Refreshments will be provided.

KB Home announces the grand opening of Genoa at Orchard Hills in Irvine. (Photo: Business Wire)

At Genoa at Orchard Hills, KB Home plans to construct 110 homes in three distinct two-story floor plans that range in size from 3,550 to 3,950 square feet. These modern KB homes include up to five bedrooms and four-and-a-half baths and feature desirable design characteristics like ground floor bedroom suites, sleek gourmet kitchens, elegant master suites and open lofts. Each new home offers a private yard, ideal for entertaining. Pricing begins at \$1.7 million.

“This new community offers stunning natural beauty, stylish architecture and breathtaking valley views,” said Steve Ruffner, president of KB Home’s Coastal division and its Southern California regional general manager. “The resort-style amenities, parks and scenic trails inspire a vibrant, active lifestyle, and the luxurious residences offer buyers the opportunity to create their own personalized sanctuary.”

The KB homes at Genoa at Orchard Hills will include a standard solar power system and WaterSense[®] labeled faucets and fixtures, be built to current ENERGY STAR[®] certification guidelines and achieve EPA Indoor airPLUS qualification. This means these KB homes are designed to be more energy and water efficient and have better indoor air quality than most typical new and resale homes available in the area. These energy- and water-saving features are estimated to save buyers between \$1,872 and \$1,944 a year in utility costs, depending on the floor plan. Additionally, buyers will have the opportunity to increase the number of solar panels on their new home to potentially further reduce their utility bills.

KB Home will also be offering the KB Smart Home System as a standard feature at Genoa at Orchard Hills. The KB Smart Home System, which leverages the power of Google Assistant[™], allows KB homeowners to control the functionality of their smart-home features, automate routines to their individual preferences and live more comfortably and efficiently in their new homes.

As part of KB Home’s distinct home building process, buyers may personalize many aspects of their new home to suit their budget and preferences. After selecting their lot and floor plan, KB homebuyers may confer with expert design consultants, who will guide them through every aspect of the process at the KB Home Design Studio, a retail-like showroom where they may select from a plethora of design choices, including countertops, cabinets, lighting, appliances and window coverings.

The Genoa at Orchard Hills model homes and sales center is located at 57 Suede in Irvine, California. From I-5 or I-405, exit Culver Dr. heading east. Turn left on Furrow, right on Woody Knoll, left on Fallen Branch, left on Ruby Hill and left on Suede. The sales center is open, Tuesdays–Sundays, 10 a.m.–6 p.m., and Mondays, 1–6 p.m.

For more information on Genoa at Orchard Hills or other KB Home communities in Southern California, visit www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 38 markets in eight states, primarily serving first-time and first move-up homebuyers, as well as second move-up and active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, our industry leadership in sustainability helps to lower the cost of homeownership for our buyers compared to a typical resale home. We take a broad approach to sustainability, encompassing energy efficiency, water conservation, healthier indoor environments, smart home capabilities and waste reduction. KB Home is the first national builder to have earned awards under all of the U.S. EPA's homebuilder programs — ENERGY STAR®, WaterSense® and Indoor airPLUS®. We invite you to learn more about KB Home by visiting www.kbhome.com, calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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