



May 8, 2015

KB Home Debuts New Boulder Point Community in San Diego County

Builder's new Lakeside neighborhood offers attractively priced homes in desirable hillside area with convenient access to downtown

SAN DIEGO--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the nation's largest and most recognized homebuilders, is celebrating the grand opening of its Boulder Point community in Lakeside, offering homebuyers their choice of three distinctive floor plans and the ability to enjoy hillside vistas along with convenient commutes to downtown San Diego, local beaches, major employment centers, shopping and entertainment.

Boulder Point is close to I-8, Highways 52 and 67, and the San Diego Trolley, which offers a fun way to travel throughout San Diego. KB homeowners will also be able to take advantage of the community's future exclusive amenities, including parks, children's play yards and barbecue areas. Additionally, there are numerous outdoor recreation opportunities available at nearby New Santee Town Center Community Park, the Santee Aquatics Center, Mission Trails Regional Park and Cowles Mountain.

The 132 attached, duplex-style homes available at Boulder Point range in size from 1,465 to 1,748 square feet, with up to three bedrooms and two-and-a-half baths. Priced from the low-\$400,000s, the thoughtfully-designed homes at Boulder Point feature open layouts and built-in storage spaces, and can be personalized to suit each homebuyer's unique style and taste.

As with all new KB homes, the homes at Boulder Point will be ENERGY STAR® certified, meaning they are some of the most energy-efficient available today and have the potential to save homeowners money on their utility costs, when compared to typical new or resale homes.

For example, KB Home estimates that, at current residential electric rates, a KB homeowner living in a 1,748 square foot home at Boulder Point could save more than \$1,600 annually in energy costs compared to a typical, similarly-sized resale home.

All KB homes also include a number of water-saving features to help reduce use and save money. The standard water-efficient features included in every KB home, including those at Boulder Point, such as WaterSense® labeled faucets, toilets, and showerheads, can result in estimated savings of up to 30,000 gallons of water and \$300 in utility bills annually when compared to a home that lacks these features.

For more information about Boulder Point, visit the sales center at 8613 Orchard Bloom Way in Lakeside, go to www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home is one of the largest and most recognized homebuilding companies in the United States. Since its founding in 1957, the company has built more than half a million quality homes. KB Home's unique homebuilding approach lets each buyer customize their new home from lot location to floor plan and design features. As a leader in utilizing state-of-the-art sustainable building practices, all KB homes are highly energy efficient and meet strict ENERGY STAR® guidelines. This helps to lower monthly utility costs for homeowners, which the company demonstrates with its proprietary KB Home Energy Performance Guide® (EPG®). KB Home has been named an ENERGY STAR Partner of the Year Sustained Excellence Award winner for five straight years and a WaterSense® Partner of the Year for four consecutive years. A FORTUNE 1,000 company, Los Angeles-based KB Home was the first homebuilder listed on the New York Stock Exchange, and trades under the ticker symbol "KBH." For more information about KB Home, call 888-KB-HOMES, visit www.kbhome.com, or connect with KB Home on [Facebook.com/KBHome](https://www.facebook.com/KBHome) and [Twitter.com/KBHome](https://twitter.com/KBHome).

KB Home
Craig LeMessurier, 925-983-4509
clemessurier@kbhome.com

Source: KB Home

News Provided by Acquire Media