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KB Home Announces the Grand Opening of Silvercreek at Audie Murphy Ranch in Menifee

New KB Home neighborhood offers exclusive master-planned amenities, including a 3,500 square foot recreation center, swimming pool, spa, walking trails and sport courts

MENIFEE, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the nation's largest and most recognized homebuilders, today announced the grand opening of its Silvercreek at Audie Murphy Ranch community in Menifee. The new KB neighborhood offers homebuyers the opportunity to own a brand new home in the dynamic Audie Murphy Ranch master plan that boasts a 3,500 square foot recreation center, swimming pool, spa, walking trails, parks, basketball courts, and soccer and baseball fields.

Priced from the low-\$300,000s, KB Home plans to construct a total of 94 single-family homes at Silvercreek, with five floor plans available ranging from 1,698 to 2,697 square feet, with up to six bedrooms and three baths. This includes two spacious, single-story floor plans, a highly-desirable offering at an attractive price point.

Each new KB home can be personalized at the KB Home Design Studio, where buyers are guided by one of KB Home's design professionals to create the home of their dreams. At the Design Studio, buyers can select everything from flooring and cabinetry to flexible room options, exterior elevations and many décor choices, all based on their lifestyle, budget and design preferences.

Conveniently situated near I-15 and I-215, Silvercreek at Audie Murphy Ranch is ideal for commuters traveling locally to work at Loma Linda Medical Center or Mt. San Jacinto Community College, and to other attractions throughout the greater Inland Empire and Northern San Diego County region. KB homeowners at Silvercreek can enjoy convenient shopping, dining and entertainment nearby at the Menifee Countryside Marketplace.

Diamond Valley Lake, a man-made offstream reservoir and one of the largest in Southern California, is also close to Silvercreek at Audie Murphy Ranch, and offers boating, fishing, hiking, and other recreational activities.

As with all new KB homes, the homes at Silvercreek at Audie Murphy Ranch will be ENERGY STAR® certified and built with WaterSense® labeled fixtures, meaning they are some of the most energy- and water-efficient homes available today and have the potential to save homeowners money on their utility costs, when compared to typical new or resale homes.

For example, KB Home estimates that at current residential electric rates, KB homeowners living in a 2,697 square foot house at Silvercreek could save more than \$1,700 in energy costs annually, or nearly \$50,000 over the course of 30 years, compared to a typical, similarly-sized resale home.

In addition to the WaterSense labeled faucets, showerheads and toilets that are included in all KB homes and can help homeowners save up to 30,000 gallons of water and \$300 in utility bills annually, the homes at Silvercreek also feature climate-appropriate front yard landscaping, drip irrigation, and weather-based irrigation controllers, further contributing to potential water savings.

KB Home's Silvercreek at Audie Murphy Ranch is located at 25152 Showdown Court in Menifee. Interested buyers should visit the new models for more information, go to www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home is one of the largest and most recognized homebuilding companies in the United States. Since its founding in 1957, the company has built more than half a million quality homes. KB Home's unique homebuilding approach lets each buyer customize their new home from lot location to floor plan and design features. As a leader in utilizing state-of-the-art sustainable building practices, all KB homes are highly energy efficient and meet strict ENERGY STAR® guidelines. This helps to lower monthly utility costs for homeowners, which the company demonstrates with its proprietary KB Home Energy Performance Guide® (EPG®). KB Home has been named an ENERGY STAR Partner of the Year Sustained Excellence Award winner for five straight years and a WaterSense® Partner of the Year for four consecutive years. A FORTUNE 1,000

company, Los Angeles-based KB Home was the first homebuilder listed on the New York Stock Exchange, and trades under the ticker symbol "KBH." For more information about KB Home, call 888-KB-HOMES, visit www.kbhome.com, or connect with KB Home on [Facebook.com/KBHome](https://www.facebook.com/KBHome) and [Twitter.com/KBHome](https://twitter.com/KBHome).

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