



May 14, 2015

KB Home's Wildflower at Las Haciendas is Now Open in Victorville

National builder's new Victorville neighborhood offers beautiful one- and two-story homes priced from the low-\$200,000s with easy access to I-15

VICTORVILLE, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the nation's largest and most recognized homebuilders, today announced the grand opening of Wildflower at Las Haciendas in Victorville. The community offers homebuyers the opportunity to live in a beautiful new home personalized to their preferences in an area that has striking views of the surrounding mountains and desert.

With easy access to I-15, Wildflower at Las Haciendas is ideally situated close to schools, entertainment and shopping, including The Mall of Victor Valley. Outdoor enthusiasts can take advantage of the fun fishing, camping and water skiing offered at nearby Lake Silverwood.

With five one- and two-story floor plans available, KB homes at Wildflower at Las Haciendas are sized between 1,698 and 2,899 square feet, and can be built with up to six bedrooms and three baths. KB homebuyers at Wildflower at Las Haciendas will be able to tailor their chosen floor plan to suit their individual preferences through KB Home's unique homebuying experience. Pricing begins in the low-\$200,000s.

Like all KB homes, those available at Wildflower at Las Haciendas will be built to ENERGY STAR® certified standards and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient than other typical new and resale homes. The water- and energy-saving features built into every new KB home can also help homeowners save money on their monthly utility bills.

For example, KB Home estimates that, at current residential electric rates, a homeowner living in a 2,481 square foot house at Wildflower could save \$135 each month compared to a typical, similarly-sized resale home, or more than \$1,600 annually. Additionally, the water-conserving features included in KB homes at Wildflower, such as WaterSense labeled showerheads, toilets, and bathroom faucets, can help homeowners save up to \$300 or 30,000 gallons of water annually, compared to homes without these features. In addition, all KB homes at Wildflower feature climate-appropriate front-yard landscaping and drip irrigation to further maximize their water efficiency.

KB Home's Wildflower at Las Haciendas community is now open at 15985 Laramie Way in Victorville. For more information, visit www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home is one of the largest and most recognized homebuilding companies in the United States. Since its founding in 1957, the company has built more than half a million quality homes. KB Home's unique homebuilding approach lets each buyer customize their new home from lot location to floor plan and design features. As a leader in utilizing state-of-the-art sustainable building practices, all KB homes are highly energy efficient and meet strict ENERGY STAR® guidelines. This helps to lower monthly utility costs for homeowners, which the company demonstrates with its proprietary KB Home Energy Performance Guide® (EPG®). KB Home has been named an ENERGY STAR Partner of the Year Sustained Excellence Award winner for five straight years and a WaterSense® Partner of the Year for four consecutive years. A FORTUNE 1,000 company, Los Angeles-based KB Home was the first homebuilder listed on the New York Stock Exchange, and trades under the ticker symbol "KBH." For more information about KB Home, call 888-KB-HOMES, visit www.kbhome.com, or connect with KB Home on [Facebook.com/KBHome](https://www.facebook.com/KBHome) and [Twitter.com/KBHome](https://twitter.com/KBHome).

KB Home
Craig LeMessurier, 925-983-4509
clemessurier@kbhome.com

Source: KB Home

