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## **KB Home Announces the Grand Opening of Copper Crest in East Mesa**

### **Builder introduces three distinct neighborhoods in a desirable location**

MESA, Ariz.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the nation's largest and most recognized homebuilders, is celebrating the grand opening of its Copper Crest community in Mesa, offering homebuyers the unique opportunity to own a newly-built home in an established location at the corner of Higley and Brown roads, with prime proximity to active employment centers, premier shopping and dining, and highly-rated schools.

Situated north of the Superstition Freeway and south of Loop 202, Copper Crest provides quick commutes to most of Phoenix's major employers, and convenient travel to shopping, dining and entertainment destinations at Superstition Springs Mall and Mesa Riverview Mall.

Designed to foster an intimate neighborhood environment with a strong sense of community, Copper Crest will feature extensive shared common areas, including a centrally-located pool and park, as well as various greenbelts and walking paths, for residents to enjoy for years to come. The expansive network of walking trails includes a pathway that connects to Bush Elementary School, giving families the ability to easily walk to the school within their own neighborhood, with Shepherd Junior High School and Red Mountain High School also close by.

KB Home is introducing three distinctive collections at Copper Crest—the Villas, Traditions, and Enclaves—offering a diverse mix of home designs tailored to appeal to a wide range of buyers. There are six one- and two-story floor plans available at Copper Crest Villas, ranging in size from 1,589 to 2,260 square feet, with up to five bedrooms and three baths. Pricing begins in the low-\$200,000s.

Copper Crest Traditions offers four single-story home designs and one two-story priced from the mid-\$200,000s, with as many as four bedrooms and three baths. At Copper Crest Enclaves, homebuyers have their choice of seven one- and two-story floor plans that can be built with up to six bedrooms and four baths, priced from the high-\$200,000s.

Distinguished by open layouts, spacious great rooms and built-in storage solutions, the KB homes at Copper Crest include a number of desirable design features, and can be personalized to suit each homebuyer's individual preferences.

Like all KB homes, those at Copper Crest will be ENERGY STAR® certified, with energy- and water-saving features that have the potential to lower utility bills for KB homeowners compared to typical new or resale homes.

KB Home is hosting the grand opening celebration for Copper Crest on Saturday, May 30, with food, refreshments, and fun activities for home shoppers to enjoy while touring the community's seven model homes. Guests can also learn about the benefits of KB Home's distinctive homebuying experience, and receive information about the mortgage qualification process from experts who will be on-site during the event.

To attend Copper Crest's grand opening, visit the sales center at 5133 East Grandview Street in Mesa, this Saturday, May 30 between 11:00 a.m. and 2:00 p.m. For more information, go to [www.kbhome.com](http://www.kbhome.com) or call 888-KB-HOMES.

### **About KB Home**

KB Home is one of the largest and most recognized homebuilding companies in the United States. Since its founding in 1957, the company has built more than half a million quality homes. KB Home's unique homebuilding approach lets each buyer customize their new home from lot location to floor plan and design features. As a leader in utilizing state-of-the-art sustainable building practices, all KB homes are highly energy efficient and meet strict ENERGY STAR® guidelines. This helps to lower monthly utility costs for homeowners, which the company demonstrates with its proprietary KB Home Energy Performance Guide® (EPG®). KB Home has been named an ENERGY STAR Partner of the Year Sustained Excellence Award winner for five straight years and a WaterSense® Partner of the Year for four consecutive years. A FORTUNE 1,000 company, Los Angeles-based KB Home was the first homebuilder listed on the New York Stock Exchange, and trades under the ticker symbol "KBH." For more information about KB Home, call 888-KB-HOMES, visit [www.kbhome.com](http://www.kbhome.com), or connect with KB Home on [Facebook.com/KBHome](https://www.facebook.com/KBHome) and [Twitter.com/KBHome](https://www.twitter.com/KBHome).

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