



May 20, 2015

KB Home Announces the Grand Opening of La Ventilla in Goodyear

National builder's La Ventilla neighborhood offers attractively priced new homes from the \$160,000s in a prime, commuter-friendly Goodyear location

GOODYEAR, Ariz.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the nation's largest and most recognized homebuilders, is celebrating the grand opening of its La Ventilla community in Goodyear. KB Home will offer homebuyers the choice of five one- and two-story floor plans and the opportunity to live within minutes of the area's major highways, downtown Phoenix and abundant outdoor recreation.

The builder plans to construct a total of 110 one- and two-story homes at La Ventilla. The floor plans at La Ventilla range from 1,483 to 2,537 square feet, with up to five bedrooms, three baths and two-car garages. The KB homes at La Ventilla are also attractively priced from the mid-\$100,000s, and the community features a pool.

Situated near I-10, Loop 101 and Loop 303, KB Home's La Ventilla community is ideal for residents who are commuting to downtown Phoenix and the area's major employers, including Wal-Mart Stores Inc., Wells Fargo, Bank of America, Raytheon, and Arizona State University. Residents can also enjoy a variety of outdoor activities at the nearby picturesque Estrella and White Tank mountain ranges.

Like all KB homes, the homes at La Ventilla are ENERGY STAR® certified and include WaterSense® labeled faucets and fixtures as standard, meaning they are more energy- and water-efficient than most other typical new and resale homes. The water- and energy-saving features built into every new KB home can also help homeowners save money on their monthly utility bills.

Modern and energy-efficient new KB homes are now available at La Ventilla, located at 16419 W. Latham Street in Goodyear. For more information, visit www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home is one of the largest and most recognized homebuilding companies in the United States. Since its founding in 1957, the company has built more than half a million quality homes. KB Home's unique homebuilding approach lets each buyer customize their new home from lot location to floor plan and design features. As a leader in utilizing state-of-the-art sustainable building practices, all KB homes are highly energy efficient and meet strict ENERGY STAR® guidelines. This helps to lower monthly utility costs for homeowners, which the company demonstrates with its proprietary KB Home Energy Performance Guide® (EPG®). KB Home has been named an ENERGY STAR Partner of the Year Sustained Excellence Award winner for five straight years and a WaterSense® Partner of the Year for four consecutive years. A FORTUNE 1,000 company, Los Angeles-based KB Home was the first homebuilder listed on the New York Stock Exchange, and trades under the ticker symbol "KBH." For more information about KB Home, call 888-KB-HOMES, visit www.kbhome.com, or connect with KB Home on [Facebook.com/KBHome](https://www.facebook.com/KBHome) and [Twitter.com/KBHome](https://twitter.com/KBHome).

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