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New KB Home Community in Choice San Diego Location Ready to Save Millions of Gallons of Water

Builder introduces new Sea Cliff neighborhood with sophisticated home designs and leading-edge water conservation systems

SAN DIEGO--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the nation's largest and most recognized homebuilders, today announced the grand opening of its new Sea Cliff community in San Diego, a luxurious collection of spacious single-family residences, and the first in the United States where every home will include its own on-site water recycling system to treat and reuse their own grey water.

In addition to their prime location and aesthetic appeal, the pioneering KB home designs at Sea Cliff will boast state-of-the-art water-conserving technologies, offering homebuyers the first opportunity to own a WaterSense® labeled home with advanced plumbing, drought-tolerant landscaping, smart irrigation and the innovative Nexus eWater grey water recycling system, all included as standard features.

With all of these water-efficient elements, each new home built at Sea Cliff is estimated to conserve up to 100,000 gallons of water annually for a household of four or more when compared to a typical resale home and landscaping, a reduction of approximately 70%. This up to 100,000 gallons savings is comprised of:

- ▮ Indoors: Up to 33,000 gallons can be saved by using WaterSense labeled fixtures, ENERGY STAR® certified appliances, and hot water recirculation pumps.
- ▮ Outdoors: Up to 67,000 gallons can be saved by following WaterSense design guidelines for landscaping and irrigation systems, as well as by using treated and recycled grey water for landscape watering needs.

Collectively, the 52 KB homes planned at Sea Cliff are projected to save 5,200,000 gallons of water in aggregate each year, the equivalent of 520 residential swimming pools, or more than 150 million gallons over the next 30 years.

Located in idyllic Rancho Peñasquitos, KB Home's Sea Cliff community is surrounded by stunning scenery, and is just a short drive to local beaches, and shopping and dining at Del Mar Highlands Town Center and Mira Mesa Mall. With easy access to I-15, I-5 and Highway 56, Sea Cliff also offers convenient access to downtown San Diego and nearby employment centers.

The five expansive floor plans available at KB Home's Sea Cliff range in size from 2,892 to 4,055 square feet, with up to six bedrooms and five-and-a-half baths. Pricing begins in the \$900,000s.

In addition to their extreme water efficiency, all KB homes at Sea Cliff will be ENERGY STAR certified, providing potential energy cost savings for homeowners and helping them to minimize their impact on the local environment. For example, KB Home estimates that at current residential electric rates, homeowners living in a 3,918 square foot KB home at Sea Cliff would save \$101 each month on energy costs compared to a typical, similarly-sized resale home, or more than \$1,200 annually. Solar power systems are also available at Sea Cliff to help homeowners further reduce their energy consumption.

KB Home will host a media tour of Sea Cliff with the California Building Industry Association on Monday, June 22, to kick off the week of PCBC, the largest homebuilding tradeshow in the Western United States, which will take place in San Diego beginning June 23.

To visit KB Home's Sea Cliff at 12708 Cloudbreak Avenue in Rancho Peñasquitos, take Highway 56 and exit Black Mountain Road heading north. Turn left on Carmel Mountain Road and travel approximately 1.3 miles to the community. Visit www.kbhome.com or call 888-KB-HOMES to learn more.

About KB Home

KB Home is one of the largest and most recognized homebuilding companies in the United States. Since its founding in

1957, the company has built more than half a million quality homes. KB Home's unique homebuilding approach lets each buyer customize their new home from lot location to floor plan and design features. As a leader in utilizing state-of-the-art sustainable building practices, all KB homes are highly energy efficient and meet strict ENERGY STAR® guidelines. This helps to lower monthly utility costs for homeowners, which the company demonstrates with its proprietary KB Home Energy Performance Guide® (EPG®). KB Home has been named an ENERGY STAR Partner of the Year Sustained Excellence Award winner for five straight years and a WaterSense® Partner of the Year for four consecutive years. A FORTUNE 1,000 company, Los Angeles-based KB Home was the first homebuilder listed on the New York Stock Exchange, and trades under the ticker symbol "KBH." For more information about KB Home, call 888-KB-HOMES, visit www.kbhome.com, or connect with KB Home on [Facebook.com/KBHome](https://www.facebook.com/KBHome) and [Twitter.com/KBHome](https://twitter.com/KBHome).

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