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KB Home Names Jill Peters Senior Vice President of Investor Relations

LOS ANGELES--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the nation's largest and most recognized homebuilders, today announced that it has appointed Jill Peters as senior vice president of investor relations, effective January 26, 2016. In this position, Peters will play a key role in setting the IR strategy, as well as crafting and communicating the Company's investment narrative to Wall Street. Most recently, Peters served as vice president of investor relations at The Cheesecake Factory Incorporated, where she built and led the company's IR function for ten years.

"Jill brings to KB Home nearly two decades of expertise in developing and executing effective investor relations programs, and we are pleased to welcome her to our team," said Jeffrey T. Mezger, president and chief executive officer of KB Home. "I am confident that Jill will help foster a deeper understanding of our business within the investment community, and enhance our engagement with stockholders and analysts."

Peters earned a B.A. in Economics from the University of California at Los Angeles and an M.B.A. from the UCLA Anderson School of Management.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and an industry leader in sustainability, building innovative and highly energy- and water-efficient new homes. Founded in 1957 and the first NYSE-listed homebuilder (ticker symbol: KBH), the company has built nearly 600,000 homes for families from coast to coast. Distinguished by its personalized homebuilding approach, KB Home lets each buyer choose their lot location, floor plan, décor choices, design features and other special touches that matter most to them. To learn more about KB Home, call 888-KB-HOMES, visit www.kbhome.com or connect on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome)

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