



June 9, 2016

## **KB Home Celebrates Model Home Grand Opening at Hideaway in Hayward**

**New community debuts in a desirable East Bay location with townhomes priced from the high-\$500,000s**

HAYWARD, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of new model homes at [Hideaway](#), a 38-unit townhome community in Hayward. With its prime East Bay location, this commuter-friendly community offers homebuyers convenience to transportation corridors, employment centers, and regional parks.

Hideaway is close to Interstate 880, 580 and State Route 92, as well as to BART and Amtrak® stations for easy travel throughout the Bay Area. Hayward is home to top employers such as California State University, East Bay, Hayward Unified School District and the City of Hayward, and the nearby San Mateo-Hayward Bridge links the area to several prominent technology and advanced manufacturing firms in the Silicon Valley and the peninsula communities of San Mateo, Redwood City and Palo Alto.

Residents at KB Home's Hideaway can enjoy a private neighborhood park nestled in the heart of the community, as well as Hayward's 3,000 acres of parks and open space, including 20 miles of running and hiking trails. Hayward also boasts California's oldest Japanese garden, a championship golf course and beautiful vistas from the hills to the shoreline. Shopping and restaurants are available to Hideaway homeowners in Downtown Hayward.

Hideaway's three-story floor plans can include up to 1,921 square feet, four bedrooms, three-and-a-half baths and feature private, attached two-car garages. Priced from the high-\$500,000s, the modern home designs at Hideaway are distinguished by open layouts and Spanish or Italianate exteriors.

The energy-efficient KB homes at Hideaway will be built to exacting ENERGY STAR® guidelines and equipped with advanced energy- and water-saving features. Included features such as the Carrier® Cōr™ smart thermostat, increased insulation and WaterSense® labeled faucets and fixtures can help increase homeowners' comfort while saving money on monthly energy expenses compared to typical new or resale homes.

KB Home's Hideaway is now open in Hayward. For more information, visit [www.kbhome.com](http://www.kbhome.com) or call 888-KB-HOMES.

### **About KB Home**

KB Home is one of the largest and most recognized homebuilders in the United States and an industry leader in sustainability, building innovative and highly energy- and water-efficient new homes. Founded in 1957 and the first NYSE-listed homebuilder (ticker symbol: KBH), the company has built nearly 600,000 homes for families from coast to coast. Distinguished by its personalized homebuilding approach, KB Home lets each buyer choose their lot location, floor plan, décor choices, design features and other special touches that matter most to them. To learn more about KB Home, call 888-KB-HOMES, visit [www.kbhome.com](http://www.kbhome.com) or connect on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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