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KB Home Announces the Grand Opening of The Villas at Sonoran Ridge in Mesa

Builder's new Williams Gateway neighborhood to feature private community amenities and elegant new homes starting in the low-\$200,000s

MESA, Ariz.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of The Villas at Sonoran Ridge in Mesa. Situated in the desirable Williams Gateway area, The Villas at Sonoran Ridge is convenient to Loop 202 and U.S. Highway 60, and is within the highly-ranked Mesa school district.

KB Home plans to construct 81 homes and premium community amenities at The Villas at Sonoran Ridge. Residents will be able to relax next to the future community pool, host barbecues, or take the kids to the playground. The several shopping and dining options at Superstition Springs Center and San Tan Village are just minutes away, and nearby Utery Mountain Recreation Area is the perfect place for exploring the 29 miles of multi-use trails or scenic wind caves.

Buyers of a new KB home at The Villas at Sonoran Ridge can choose from five unique floor plans that range in size from 1,589 to 2,260 square feet. The stylish one- and two-story homes offer up to five bedrooms and three baths, and incorporate desirable design features like spacious open layouts, generous storage areas, and flex spaces. Pricing starts in the low-\$200,000s.

"We are very excited to unveil The Villas at Sonoran Ridge in a prime Williams Gateway location in Mesa, where we know home shoppers want to live," said Rob McGibney, regional general manager of KB Home's Arizona operations. "Being a KB homeowner at The Villas at Sonoran Ranch means you can enjoy everything the area has to offer, including popular recreation and convenience to neighboring employment and entertainment centers, as well as the benefits of a brand new home personalized to your own lifestyle and tastes with excellent community amenities right outside your door."

As part of KB Home's unique home buying experience, buyers will have the opportunity to personalize many aspects of their new home at the KB Home Design Studio, a retail-like showroom where shoppers, guided by KB Home's design professionals, can create the home of their dreams.

Like all KB homes, those offered at The Villas at Sonoran Ridge will be built to ENERGY STAR® guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient than most other typical new and resale homes. The water- and energy-saving features built into every new KB home can help homeowners save on their monthly utility bills.

KB Home's The Villas at Sonoran Ridge is now open at 7420 E. Flower Ave in Mesa, Arizona. Visit www.kbhome.com or call 888-KB-HOMES to learn more.

About KB Home

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and an industry leader in sustainability, building innovative and highly energy- and water-efficient new homes. Founded in 1957 and the first homebuilder listed on the New York Stock Exchange, the Company has built nearly 600,000 homes for families from coast to coast. Distinguished by its personalized homebuilding approach, KB Home lets each buyer choose their lot location, floor plan, décor choices, design features and other special touches that matter most to them. To learn more about KB Home, call 888-KB-HOMES, visit www.kbhome.com or connect on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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