



February 16, 2018

KB Home Announces the Grand Opening of Freedom Ridge in Seffner

New home community offers choice of floor plans in commuter-friendly Northeast Tampa location from the low-\$200,000s

SEFFNER, Fla.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Freedom Ridge, its latest community of single-family new homes in Seffner. Freedom Ridge's convenient location near several major thoroughfares, including Interstates 4 and 75 and US Highways 92 and 301, allows for easy commuting throughout the greater Tampa area.

This press release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20180216005116/en/>



KB Home announces the grand opening of Freedom Ridge in Seffner. (Photo: Business Wire)

pantries, dedicated laundry rooms, and hurricane shutters are characteristic of all the homes at Freedom Ridge. Planned community amenities will include over 20 acres of open space, a park, and a playground. Pricing begins in the low-\$200,000s, with no CDD fees.

As part of KB Home's unique homebuying experience, buyers at Freedom Ridge will have the opportunity to personalize many aspects of their new home, including selecting their homesite and floor plan, as well as the exterior elevation and interior finishes that best fit their lifestyle and budget. As with all KB homes, those offered at Freedom Ridge will be built to ENERGY STAR 3.0® guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient than other typical new and resale homes, potentially saving homebuyers money on their monthly utility bills.

KB Home will host a grand opening celebration on Saturday, February 17th. Guests will have the opportunity to tour the two elegantly appointed model homes and enjoy food, refreshments and family entertainment from 12:00 p.m. to 3:00 p.m. The sales office is now open Saturday through Thursday, 10:00 a.m. to 6:00 p.m. and Friday 11:00 a.m. to 6:00 p.m.

The Freedom Ridge sales office is located at 9237 Freedom Hill Dr. in Seffner. From I-75 North, take Exit 260A onto Highway 574 East/Martin Luther King Jr. Boulevard heading east. Turn left on Williams Road. After four miles, community will be on left. For more information about Freedom Ridge, or KB Home's other new home neighborhoods, visit

Freedom Ridge's proximity to several premier entertainment venues and regional attractions allows for a varied and active lifestyle. Residents can take in a show at MIDFLORIDA Credit Union® Amphitheatre, a concert-only outdoor facility, or hit the slots at Seminole Hard Rock® Hotel & Casino. The 31-acre Eureka Springs Conservation Park offers a greenhouse, orchid room, rose garden, and walking trails for tranquil enjoyment, and Lettuce Lake Park features multi-use trails, a boardwalk, a boat dock and ramp, and canoe rentals for visitor enjoyment and the viewing of local flora and fauna. Freedom Ridge's canine residents can enjoy several area dog parks, including nearby Mango Dog Park.

KB Home is offering six distinctive one- and two-bedroom home designs at Freedom Ridge that range in size from 1,541 to 3,016 square feet, with up to six bedrooms and three baths. Open floor plans, kitchen

www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 35 markets in 7 states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, we are an industry leader in sustainability, building innovative and highly energy- and water-efficient homes. We invite you to learn more about KB Home by visiting www.kbhome.com, calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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