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## KB Home Names Fred Vandercook as President of Its Tampa Division

**Experienced homebuilding leader to oversee KB Home's operations throughout Tampa and Southwest Florida**

TAMPA, Fla.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced that Fred Vandercook has been named as president of its Tampa division. In this role, Vandercook is responsible for the Company's homebuilding operations across the Tampa and Southwest Florida region, from land acquisition and construction, to sales and customer service.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20180220005055/en/>



Fred Vandercook joins KB Home as president of its Tampa division.  
(Photo: Business Wire)

### About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 35 markets in 7 states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, we are an industry leader in sustainability, building innovative and highly energy- and water-efficient homes. We invite you to learn more about KB Home by visiting [www.kbhome.com](http://www.kbhome.com), calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

Vandercook joins KB Home with more than 30 years of residential construction experience with national builders, including serving as president of the Charlotte division for KB Home. Vandercook holds a Bachelor of Science degree in Building Construction from the University of Florida.

"We are very pleased to welcome back Fred to KB Home as head of our Tampa team, and are confident that his experience and demonstrated leadership will be a great asset to our business, as we continue to focus on growth and open several new communities in the region," said Vince DePorre, Southeast regional president for KB Home.

KB Home has been building in the Tampa and Southwest Florida region since 2002 and has 10 communities currently open for new home sales. Recent land acquisitions will allow KB Home to continue to expand its regional presence, with several new home communities expected to debut in 2018. These include Northgate, a 200-homesite community located in Gibsonton; West Lake Reserve, a 42-homesite community located in North Tampa; and Freedom Ridge, a 91-homesite community located in Seffner. Both the West Lake Reserve and Freedom Ridge communities are expected to open in the coming months, while the Northgate models opened earlier this month.

"A combination of favorable economic factors and low inventory has made Tampa a strong homebuilding market," DePorre continued. "These future communities will provide new homeownership opportunities for Tampa residents in 2018 and beyond."

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KB Home

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