



## **KB Home Wins 2018 WaterSense® Sustained Excellence Award for Water Efficiency**

October 16, 2018

**KB Home is the only homebuilder to be honored by the EPA WaterSense program for eight straight years, including four consecutive Sustained Excellence Awards**

LOS ANGELES--(BUSINESS WIRE)--Oct. 16, 2018-- KB Home (NYSE: KBH) today announced that, for the eighth year in a row, the U.S. Environmental Protection Agency (EPA) has recognized the national homebuilder's industry-leading efforts to construct water-efficient homes and its additional contributions to the WaterSense program by awarding it the 2018 WaterSense Sustained Excellence Award.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181016005058/en/>

"Water conservation is essential for homebuilders, homeowners and the communities in the markets we serve," said Jeff Mezger, KB Home chairman, president and chief executive officer. "Recognizing this, we were the first national builder to adopt WaterSense efficiency standards and we remain steadfast in our support of the important water saving goals of the WaterSense program."

KB Home has installed more than 500,000 WaterSense labeled fixtures in its homes across the country and has built an industry-record number - over



14,000 - of WaterSense labeled and Water Smart-certified homes. The cumulative results of these efforts are significant: KB Home estimates that its homes conserve 1.4 billion gallons of water annually.

An industry pioneer in exploring and evaluating water-saving innovations, KB Home is currently collaborating with RESNET, EPA and the Natural Resources Defense Council to develop a national water-efficiency rating system, similar to the HERS® national rating system for energy efficiency, that is intended to provide a consistent standard for measuring and comparing homes' water performance.

Since 2006, the WaterSense program and its partners have helped consumers save more than 2.7 trillion gallons of water, the equivalent of nearly 100 days of residential water usage for the entire U.S. In addition to water savings, WaterSense labeled products and homes have helped reduce the amount of energy needed to heat, pump, and treat water by 367 billion kilowatt hours—which is enough to power more than 34.1 million homes for a year—and save \$63.8 billion in water and

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energy bills.

“Through innovation and commitment, our partners are helping to transform the marketplace for water-efficient, high-performing products and homes,” said Veronica Blette, WaterSense program manager. “The WaterSense Sustained Excellence, Partner of the Year, and Excellence Award winners are leading the charge to save water, energy, and money for future generations.”

For more information about WaterSense, visit [www.epa.gov/watersense](http://www.epa.gov/watersense).

#### **About KB Home**

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 36 markets in eight states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, our industry leadership in sustainability helps to lower the cost of homeownership for our buyers compared to a typical resale home. We take a broad approach to sustainability, encompassing energy efficiency, water conservation, healthier indoor environments, smart home capabilities and waste reduction. KB Home is the first national builder to have earned awards under all of the U.S. EPA's homebuilder programs — ENERGY STAR®, WaterSense® and Indoor airPLUS®. We invite you to learn more about KB Home by visiting [www.kbhome.com](http://www.kbhome.com), calling 888-KB-HOMES, or connecting with us on Facebook.com/KBHome or Twitter.com/KBHome.

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