



KB Home Expands Footprint to Offer New Homeownership Opportunities in Seattle

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National builder taps Ryan Kemp as president of its newly established Seattle division

SEATTLE--(BUSINESS WIRE)--Nov. 20, 2018-- KB Home (NYSE: KBH) today announced its expansion into the Seattle market, with its national reach now encompassing 36 markets in eight states. The home builder has already completed land acquisitions in Pierce and King Counties, where it plans to launch its first new-home communities in the Seattle market.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181120005817/en/>



The communities and floor plans will be designed to target first-time and first move-up buyers to align with KB Home's core business strategy. In keeping with the Company's distinct approach to home building, KB home buyers will be able to personalize many aspects of their new home to suit their budget, design style and personal needs.

KB Home named Washington native, Ryan Kemp, president of the Seattle division, where he is overseeing the Company's home building operations throughout the region, from land acquisition and construction to sales and customer service. He will report to Brian Kunec, regional general manager of KB Home's Las Vegas and Seattle divisions.

"Ryan's extensive experience and knowledge of the Seattle housing market makes it easy for us to start building immediately and meeting the housing needs of that market," said Kunec. "We see strong potential in the Seattle area and our customer-centric business model, which focuses on personalization, stands out from other production home builders."

KB Home taps Ryan Kemp as president of its newly established Seattle division. (Photo: Business Wire)

Kemp brings more than a decade of experience in the Seattle home building market, including leadership roles in local land acquisition and business operations. He holds a B.A. in Business Administration from Washington State University.

For more information about KB Home, visit kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 36 markets in eight states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, our industry leadership in sustainability helps to lower the cost of homeownership for our buyers compared to a typical resale home. We take a broad approach to sustainability, encompassing energy efficiency, water conservation, healthier indoor environments, smart home capabilities and waste reduction. KB Home is the first national builder to have earned awards under all of the U.S. EPA's homebuilder programs — ENERGY STAR®, WaterSense® and Indoor airPLUS®. We invite you to learn more about KB Home by visiting www.kbhome.com, calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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