



KB Home Announces the Grand Opening of Williamstown in Jacksonville

January 11, 2019

Builder's latest new-home community offers one- and two-story flexible floor plans; priced from the mid- \$200,000s

JACKSONVILLE, Fla.--(BUSINESS WIRE)--Jan. 11, 2019-- KB Home (NYSE: KBH) today announced the grand opening of Williamstown, a collection of one- and two-story new homes in a commuter friendly Jacksonville location that is convenient to Interstates 95 and 295, and Bartram Springs Elementary School.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190111005036/en/>



At Williamstown, KB Home will construct new single-family homes available in eight different floor plans. With up to six bedrooms and three baths, and ranging in size from 1,500 to 3,000 square feet, the KB homes at Williamstown feature desirable design characteristics like walk-in closets, lofts, flex spaces and dedicated laundry rooms. Pricing begins in the mid-\$200,000s, with no CDD fees.

Residents at Williamstown can enjoy its proximity to major retail centers and regional attractions, including The Avenues and Shoppes at Bartram Park. Nearby Davis Park features sport courts and fields, recreational sport leagues, four stocked fishing ponds, play equipment and two dog parks. Ponte Vedra Beach is just a 30-minute drive away, while nature enthusiasts can explore the Guana River Wildlife Management Area, which offers hiking, horseback riding, hunting, fishing, wildlife viewing and paddling.

New KB homes are now available in Jacksonville. (Photo: Business Wire)

“At Williamstown, KB home buyers have the ability to select home design options

that allow them to live the way they want to live,” said Todd Holder, division president of KB Home Jacksonville. “Through our simple, step-by-step process, KB home buyers can work closely with our dedicated team to personalize the home of their dreams.”

KB Home will host a grand opening celebration at Williamstown, Saturday, Jan. 12, 11 a.m.–3 p.m., during which attendees may tour the two elegantly appointed model homes. Family entertainment and refreshments will be provided.

The KB homes at Williamstown will be built to current ENERGY STAR® certification guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy and water efficient than most typical new and resale homes available in the area. These energy- and water-saving features are estimated to save home buyers between \$972 and \$1,668 a year in utility costs, depending on the floor plan.

KB Home's distinct home building process allows buyers to personalize many aspects of their new home to suit their budget and style. After selecting their lot and floor plan, KB home buyers can work with expert design consultants, who will guide them through every aspect of the process at KB Home Design Studio, a retail-like showroom where they can select from a variety of design choices, including countertops, cabinets, lighting, appliances and window coverings.

The Williamstown sales office is located at 12053 Williamstown Dr. in Jacksonville. From I-295 South, merge onto Hwy. 9B South. Exit US-1/Philips Hwy. South, turn left and continue for two miles. The community is on the left. The sales office is open Monday through Sunday, 10 a.m.–6 p.m. For more information about Williamstown or KB Home's other new-home neighborhoods, visit www.kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 38 markets in eight states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, our industry leadership in sustainability helps to lower the cost of homeownership for our buyers compared to a typical resale home. We take a broad approach to sustainability, encompassing energy efficiency, water conservation, healthier indoor environments, smart home capabilities and waste reduction. KB Home is the first national builder to have earned awards under all of the U.S. EPA's

homebuilder programs — ENERGY STAR®, WaterSense® and Indoor airPLUS®. We invite you to learn more about KB Home by visiting www.kbhome.com, calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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