



NEWS RELEASE

# KB Home Announces the Opening of Its Latest New-Home Community in Houston, Bryan Crossing From the \$180,000s

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Homebuilder expands its Houston-area presence with a new commuter-friendly location in Rosenberg that features personalized homes at an affordable price

HOUSTON--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of a new residential community in Rosenberg, Bryan Crossing. The new single-family community offers a distinguished collection of affordably priced one- and two-story homes situated in a commuter-friendly location.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20191024005291/en/>

New KB homes now available in Houston. (Photo: Business Wire)

“KB Home offers a variety of new-home communities in the

Houston area,” said Brett Dietz, president of KB Home’s Houston division. “As with all of our communities, Bryan Crossing is focused on giving home shoppers the opportunity to purchase a new, personalized KB home in a desirable neighborhood at a price that fits their needs.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable base price. From there, the builder gives buyers the ability to personalize their homes from homesites and floor plans to design features. All homes built surpass ENERGY STAR® certification standards, meaning the homes have substantially lower monthly utility costs



when compared to typical resale homes. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

Bryan Crossing's commuter-friendly location is close to Interstate 69, Grand Parkway 99, Beltway 8 and Highway 6; offering easy access to job centers like Sugar Land Industrial Park, Westchase, Galleria, Texas Medical Center and downtown Houston. In addition, the community's popular Rosenberg location is near numerous entertainment venues, including Smart Financial Centre, Typhoon Texas Waterpark, Fort Bend Children's Discovery Center and Houston Museum of Natural Science at Sugar Land. The community offers 12 floor plans with up to five bedrooms and three-and-a-half baths and ranging in size from approximately 1,500 to 3,100 square feet. These new homes feature desirable design characteristics like great rooms, storage space and designer kitchens, and pricing begins in the \$180,000s. The community is situated within the recognized Lamar Consolidated Independent School District, and future community amenities include a park and playground.

For more information on KB Home, visit [kbhome.com](http://kbhome.com).

## About KB Home

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 38 markets across eight states, serving a wide array of buyer groups. What sets us apart is giving our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their needs. And as the first builder ever to make every home we build ENERGY STAR® certified, KB Home is able to not only design thoughtful living spaces but ones that lower the cost of homeownership. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting [kbhome.com](http://kbhome.com).

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