



NEWS RELEASE

# KB Home Announces the Grand Opening of Its Latest New-Home Community in San Diego County, Sweetwater Place, Priced From the \$580,000s

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Homebuilder expands its San Diego-area presence with new commuter-friendly location in Spring Valley, featuring personalized homes at an affordable price

SPRING VALLEY, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Sweetwater Place, a new residential community in San Diego County. The new community offers a distinguished collection of two-story homes in an attractive Spring Valley location. Sweetwater Place is close to Highways 94 and 125, offering an easy commute to downtown San Diego and the area's major employers.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20191122005041/en/>

New KB homes now available in San Diego. (Photo: Business Wire)

"Sweetwater Place offers a range of homebuyers an incredible opportunity to own a new home in a commuter-friendly location with easy access to major highways," said Steve Ruffner, president of KB Home's Coastal division. "The new community also allows home shoppers the ability to personalize their new KB home at a price that fits their budget."

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from homesites and floor plans to design features. All homes built surpass

ENERGY STAR® certification standards, meaning the homes have substantially lower monthly utility costs when compared to typical used homes. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

Sweetwater Place's commuter-friendly Spring Valley location is close to job centers and just a short drive to Cuyamaca College and popular shopping, dining and entertainment. Outdoor enthusiasts can also enjoy fishing, hiking and camping at Sweetwater Summit Regional Park. The new neighborhood is adjacent to a planned community park, which features an amphitheater, a children's playground and picnic areas. The two-story floor plans offered at Sweetwater Place have up to five bedrooms and three baths and range from approximately 1,800 to 2,100 square feet. These new KB homes feature desirable design characteristics like great rooms, ample storage space and designer kitchens. Pricing begins in the \$580,000s.

For more information on KB Home, visit [kbhome.com](http://kbhome.com).

## About KB Home

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 38 markets across eight states, serving a wide array of buyer groups. What sets us apart is giving our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their needs. And as the first builder ever to make every home we build ENERGY STAR® certified, KB Home is able to not only design thoughtful living spaces but ones that lower the cost of homeownership. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting [kbhome.com](http://kbhome.com).

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