



NEWS RELEASE

KB Home Continues to Expand Across Central Florida by Opening Three New-Home Communities Priced From the Mid-\$200,000s

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Homebuilder announces the opening of Casa Bella, Rivercrest at Narcoossee and Wilson Estates, all featuring personalized homes at an affordable price

- Casa Bella, located in Kissimmee and convenient to US-17/92, offers single-family homes with up to six bedrooms
- Rivercrest at Narcoossee, located in St. Cloud and minutes to Medical City, features single-family homes with up to six bedrooms and proposed community amenities, including a pool, playground and dog park
- Wilson Estates, located in Groveland and with easy access to Highway 27, offers single-family homes with up to six bedrooms

ORLANDO, Fla.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced that it recently opened three new affordably priced residential communities in Central Florida: Casa Bella, Rivercrest at Narcoossee and Wilson Estates. With the addition of these new communities, the national homebuilder now has 18 new-home communities in the area.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20191114005133/en/>

New KB homes now available in Orlando. (Photo: Business Wire)

“It’s an exciting time for KB Home in Central Florida. As we

continue to expand our presence, we are able to offer a wider range of new-home communities in highly desirable

neighborhoods to meet the various needs of our customers,” said Fred Wyborski, president of KB Home’s Orlando division. “We also give our customers the ability to personalize their home by selecting their homesite and floor plan, and design features at the KB Home Design Studio, all at a price that fits their budget.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from homesites and floor plans to design features. All homes built surpass ENERGY STAR® certification standards, meaning the homes have substantially lower monthly utility costs when compared to typical used homes. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

The new KB homes at Casa Bella, a single-family community located in Kissimmee, provide easy access to US-17/92 and are minutes to a variety of shopping, dining and entertainment. Residents will enjoy the close proximity to hiking trails, Kissimmee Lakefront Park and wilderness preserves. The new one- and two-story homes at Casa Bella range from approximately 1,550 to 3,000 square feet and offer up to six bedrooms and three baths. Pricing starts in the mid-\$200,000s.

Area home shoppers are also encouraged to visit KB Home’s newest community, Rivercrest at Narcoossee, where they can tour two beautiful new model homes and learn more about its nine distinct one- and two-story floor plans. Rivercrest at Narcoossee’s commuter friendly location is just minutes to Lake Nona’s Medical City and employment centers, including Nemours® Children’s Hospital, St. Cloud VA Health Care System and UF Research and Academic Center. Residents will also enjoy its close proximity to Orlando International Airport, Ralph Chisholm Park for public boat access to Lake Toho and minutes from quaint downtown St. Cloud, which offers a unique variety of local dining options. With up to six bedrooms and three baths and ranging in size from approximately 1,750 to 3,000 square feet, these KB homes also feature desirable design characteristics like spacious great rooms, ample storage and dedicated laundry rooms. Pricing begins in the \$270,000s and future community amenities will include a playground, pool, cabana and dog park.

Wilson Estates in Groveland is conveniently located near Highway 27 and the Florida Turnpike, and just minutes away from downtown Groveland and historic downtown Clermont. Residents will enjoy this community’s natural charm and quaint setting surrounded by beautiful rolling hills and nearby lakes and city parks to enjoy a variety of outdoor activities. The new single-family homes range from approximately 1,550 to 3,000 square feet and offer up to six bedrooms and three baths and pricing starts in the mid-\$200,000s.

For more information on KB Home, visit kbhome.com.

About KB Home

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 38 markets across eight states, serving a wide array of buyer groups. What sets us apart is giving our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make each home we build ENERGY STAR® certified. In fact, for the last decade, every KB home has been tested and verified to meet the strict standards set by the EPA, which help lower the cost of ownership. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting kbhome.com.

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