



NEWS RELEASE

KB Home Announces the Grand Opening of Arroyo, Its Latest New Townhome Community in Anaheim

3/6/2020

Homebuilder expands its Orange County presence with new commuter friendly location in Anaheim, featuring personalized townhomes priced from \$490,000s.

ANAHEIM, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Arroyo, a new residential community in Orange County. This new community offers a distinguished collection of townhomes at a convenient Anaheim location.

"The new affordably priced townhomes at Arroyo are highly attractive for homebuyers who are seeking a new home in an ideal, commuter friendly location," said Steve Ruffner, President of KB Home's Coastal division. "Arroyo gives shoppers the opportunity to purchase a new, personalized KB home at a price that fits their needs."

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from homesites and floor plans to design features. Every home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

Arroyo is close to Interstate 5 and Highways 60 and 57, offering easy access to historic downtown Anaheim and the Disneyland® Resort. This quiet enclave of townhomes is also near La Palma Park, which features ball fields, playgrounds and picnic areas. Additionally, all homes at Arroyo are equipped with a 2.1kW solar system that can provide homebuyers a meaningful cost savings on utility bills compared to used homes. The community offers

three floor plans with up to four bedrooms and three-and-a-half baths, and ranging in size from approximately 1,200 to 1,800 square feet. These new KB homes feature desirable design characteristics like spacious great rooms, gourmet kitchens and expansive master suites. Pricing starts in the \$490,000s.

For more information on KB Home, visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 42 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR® certified. In fact, we go beyond the EPA requirements by ensuring every ENERGY STAR certified KB home has been tested and verified by a third-party inspector to meet the EPA's strict certification standards, which helps lower the cost of ownership. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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Source: KB Home