



NEWS RELEASE

KB Home Announces the Grand Opening of Carter Landing, Its Latest New-Home Community in the Jacksonville Westside Area; Priced From the \$190,000s

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Homebuilder opens new community of personalized homes in commuter friendly location

JACKSONVILLE, Fla.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Carter Landing, a new single-family home community that offers a distinct collection of affordably priced one- and two-story floor plans. Residents will enjoy the commuter friendly location in the Jacksonville Westside area, which is convenient to Interstate 295 and minutes to downtown Jacksonville.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20200306005037/en/>

New KB homes now available in Jacksonville. (Photo: Business Wire)

“Carter Landing is in a desirable location that provides a quick

commute to downtown Jacksonville and area employment centers,” said Todd Holder, President of KB Home’s Jacksonville division. “As with our other KB Home communities, Carter Landing offers homebuyers the opportunity to purchase a new, personalized KB home at a price that fits their budget.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from homesites and floor plans to design features. Every home is designed to be

ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

The Carter Landing community is conveniently located near shopping, dining and entertainment along the St. Johns River in Riverside. The community offers six floor plans, with up to five bedrooms and three-and-a-half baths, and ranging in size from approximately 1,300 to 2,300 square feet. These new homes feature desirable design characteristics like open kitchens overlooking great rooms, lofts and expansive master suites with walk-in closets. Pricing begins in the \$190,000s, with no CDD fees.

For more information on KB Home, visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 42 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR certified. In fact, we go beyond the EPA requirements by ensuring every KB home has been tested and verified by a third-party inspector to meet the EPA's strict certification standards, which helps lower the cost of ownership. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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