



NEWS RELEASE

KB Home Announces the Grand Opening of Benson Trace in Houston

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Homebuilder's latest community offers new personalized homes in commuter friendly location priced from the \$160,000s.

HOUSTON--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Benson Trace, a new-home community in Central Southeast Houston. The single-family home community offers a distinguished collection of one- and two-story home designs that can be personalized to reflect each buyer's lifestyle and needs.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20200721005274/en/>

KB Home Announces the Grand Opening of Benson Trace in Houston (Photo: Business Wire) The Benson Trace sales office and model home are open for private in-person tours by appointment, and walk-in visits are welcome in accordance with public health orders and safety procedures. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Additionally, the KB Home website makes it easy for home shoppers to view photo galleries, experience virtual home tours, explore interactive floor plans and discover the Design Studio.

"Benson Trace is in a central location, with easy access to Beltway 8 and Highway 288, and a short commute to Texas Medical Center, Pearland Town Center and downtown Houston," said Brett Dietz, President of KB Home's Houston division. "As with our other KB Home communities, Benson Trace offers home shoppers the opportunity to purchase a new, personalized KB home at a price that fits their budget."

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from homesites and floor plans to design features. Every home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products in insulation, paint, carpeting and cabinetry, and other features guided by the Environmental Protection Agency's (EPA) Indoor airPLUS standards. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

The homes at Benson Trace showcase desirable design characteristics like gourmet kitchens overlooking great rooms, master suites with walk-in closets and spacious home offices. The community's one- and two-story floor plans feature up to five bedrooms and three baths, and range in size from approximately 1,200 to 2,300 square feet. Benson Trace residents will enjoy the community's close proximity to Houston Sports Park, NRG Stadium and shopping, dining and entertainment options at The Galleria, Almeda Mall and Pearland Town Center. Pricing begins from the \$160,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 42 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR® certified. In fact, we go beyond the EPA requirements by ensuring every ENERGY STAR certified KB home has been tested and verified by a third-party inspector to meet the EPA's strict certification standards, which help to lower the cost of ownership and to make our new homes healthier and more comfortable than new ones without certification. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting kbhome.com.

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