



NEWS RELEASE

KB Home Debuts New Home Office Concept Designed to Meet the Needs of Today's Homeowners

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The KB Home Office offers a personalized solution for working from home at an affordable price and is being introduced across homebuilder's national footprint.

LOS ANGELES--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the debut of its new home office concept, which is designed to make working from home easier and more productive. The **KB Home Office** is a dedicated room that delivers comfort, function and aesthetics. In this private workspace, homeowners can host online presentations or small in-person meetings and boost their productivity.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20200805005197/en/>

KB Home debuts new home office concept designed to meet the needs of today's homeowners. (Photo: Business Wire)

The pandemic has served to accelerate the trend of working from home. During the past few

months, Americans have accepted makeshift workstations despite challenges and frustrations, because they have been viewed as temporary. Now, as many companies shift to working remotely for the foreseeable future, and for some, perhaps permanently, homeowners are seeking to optimize their work-from-home experience.

"Our homes have taken on even greater significance in our lives. Many people are now working from home, which has made home offices more desired and essential than ever before," said **Jeffrey Mezger**, Chairman, President and Chief Executive Officer of KB Home. "We have redesigned our floor plans to meet the needs of today's homeowners and are pleased to offer the KB Home Office, a dedicated room our customers can easily personalize for the way

they work, at a price that fits their budget.”

The new KB Home Office includes:

- Built-in workstation with generous counter and cabinet space
- Large open shelving for displays, books, files and other accessories
- Upgraded electrical package, including receptacles, ultra-fast USB charging outlet and additional data/teleport

Homebuyers can further personalize this dedicated office by easily choosing from the desirable and affordable options available at the KB Home Design Studio. This includes technology solutions, enhanced soundproofing/insulation packages, tailored lighting, ceiling fans, window treatments and a beverage center. For select floor plans and locations, homebuyers will also have the opportunity to add a half-bath and additional windows, as well as a separate outdoor entrance with a private patio.

KB Home is introducing its new home office concept this week at its Carmel Ridge at Spring Mountain Ranch community in Riverside, California and Talavera community in Menifee, California. The personalized home office concept will be rolled out to the entirety of KB Home's national footprint in the coming months.

For more information on the new KB Home Office, call 888-KB-HOMES or visit kbhome.com/homeoffice.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 42 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR® certified. In fact, we go beyond the EPA requirements by ensuring every ENERGY STAR certified KB home has been tested and verified by a third-party inspector to meet the EPA's strict certification standards, which help to lower the cost of ownership and to make our new homes healthier and more comfortable than new ones without certification. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting.

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