



NEWS RELEASE

KB Home Announces the Grand Opening of Deer Crest, Its Latest New-Home Community in New Braunfels, Texas, Priced From the \$210,000s

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Homebuilder debuts new KB Home Office concept for the first time in the San Antonio area to meet the needs of today's homebuyers

SAN ANTONIO--(BUSINESS WIRE)-- KB Home (NYSE: KBH) has announced the grand opening of Deer Crest, a new single-family home community in a commuter-friendly New Braunfels location. The new community offers two collections of one- and two-story homes, Heritage and Classic, that can be personalized to reflect each buyer's lifestyle and needs.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20201013005236/en/>

KB Home announces the grand opening of Deer Crest, its latest new-home community in New Braunfels, Texas, priced from the \$210,000s. (Photo: Business Wire)

Deer Crest is the homebuilder's first San Antonio-area community to offer the new KB

Home Office, a dedicated room that delivers comfort, function and aesthetics. In this private work space, homeowners can host online presentations or small in-person meetings and boost their productivity. The new KB Home Office includes a built-in workstation with generous counter and cabinet space as well as large open shelving for displays, books, files and other accessories. Additionally, the room incorporates an upgraded electrical package, including receptacles, an ultra-fast USB charging outlet and additional data/teleport. Homebuyers can further personalize this dedicated office by choosing from the desirable and affordable options available at the KB Home



Design Studio.

In addition to offering the new KB Home Office, the homes at Deer Crest showcase popular design characteristics like gourmet kitchens overlooking expansive great rooms and master suites with walk-in closets. The community's Heritage Collection offers one- and two-story floor plans that feature up to five bedrooms and three-and-a-half baths, and range in size from approximately 1,200 to 2,700 square feet. The Classic Collection comprises one- and two-story floor plans with up to six bedrooms and five baths that range from 1,400 to 3,600 square feet. Future community amenities include a pool, pavilion, playground and walking trails. Residents will also enjoy the community's proximity to recreation destinations like Schlitterbahn®, Landa Park, the Comal and Guadalupe rivers, and Canyon Lake for a variety of outdoor activities. The neighborhood is located within the Comal Independent School District and less than a mile from Clear Spring Elementary School. Another benefit of living at Deer Crest is that homeowners will not be required to pay city property taxes.

"Deer Crest's convenient New Braunfels location provides easy access to I-35 and State Highway 46," said Rob Wasyliw, President of KB Home's San Antonio division. "This new community is only minutes away from the city's historic downtown square as well as the city of Gruene and its famous dance hall and shopping district. In addition to selecting an ideal location for this community, we have redesigned our floor plans to meet the needs of today's homeowners and are pleased to offer the KB Home Office, a dedicated room our customers can easily personalize for the way they work, at a price that fits their budget."

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from homesites and floor plans to design features. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency's (EPA) Indoor airPLUS standards.

The Deer Crest sales offices and model homes are open for private in-person tours by appointment, and walk-in visits are welcome. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$210,000s for the Heritage Collection and from the \$230,000s for the Classic Collection.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 42 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR® certified. In fact, we go beyond the EPA requirements by ensuring every ENERGY STAR certified KB home has been tested and verified by a third-party inspector to meet the EPA's strict certification standards, which help to lower the cost of ownership and to make our new homes healthier and more comfortable than new ones without certification. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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