



NEWS RELEASE

KB Home Announces the Grand Opening of Heartland Ranch, Located in a Premier Master-Planned Community in Coolidge, Arizona

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Homebuilder's scenic new community offers personalized, new homes affordably priced from the \$190,000s.

COOLIDGE, Ariz.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Heartland Ranch, which features affordably priced single-family homes situated in a premier master-planned community. Homeowners will enjoy this beautiful community and its abundant amenities, which include an on-site elementary school, children's play area, walking trails, shaded ramadas and acres of open space.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20201001005046/en/>

KB Home announces the grand opening of Heartland Ranch, located in a premier master-planned community in Coolidge, Arizona. (Photo: Business Wire)

The homes at Heartland Ranch showcase desirable design characteristics like gourmet

kitchens overlooking expansive great rooms, master suites with walk-in closets, and ample storage space. The community's one- and two-story floor plans feature up to five bedrooms and three baths, and range in size from approximately 1,200 to 2,400 square feet. Heartland Ranch also offers the KB Home Office, a dedicated room that homebuyers can personalize for the way they work.

"Heartland Ranch features affordably priced new homes located in a prime master-planned community close to



outdoor recreation, including hiking and biking at San Tan Mountain Regional Park,” said Kevin McAndrews, President of KB Home’s Phoenix division. “As with other KB Home communities, Heartland Ranch offers home shoppers the opportunity to purchase a personalized, new home at a price that fits their budget.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from homesites and floor plans to design features. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency’s (EPA) Indoor airPLUS standards.

The Heartland Ranch sales office and model homes are open for private in-person tours by appointment, and walk-in visits are welcome. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$190,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 42 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR® certified. In fact, we go beyond the EPA requirements by ensuring every ENERGY STAR certified KB home has been tested and verified by a third-party inspector to meet the EPA’s strict certification standards, which help to lower the cost of ownership and to make our new homes healthier and more comfortable than new ones without certification. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting kbhome.com.

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