



NEWS RELEASE

# KB Home Announces the Grand Opening of Tarim, Its Latest New-Home Community in Las Vegas

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Homebuilder's community offers personalized, new homes in commuter-friendly location priced from the low \$300,000s.

LAS VEGAS--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Tarim, a new, gated, single-family home community located in a desirable and commuter-friendly West Las Vegas neighborhood just off Interstate 215 at West Flamingo Road. Tarim is walking distance to Desert Breeze Park, a 240-acre public park that hosts a community center, skate park, dog park, aquatics facility, baseball and soccer fields, roller hockey rinks and picnic areas. The community is also close to Summerlin and outdoor recreation at Red Rock Canyon.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20201029005156/en/>

KB Home announces the grand opening of Tarim, its latest new-home community in Las Vegas. (Photo: Business Wire)

The homes at Tarim showcase desirable design characteristics like spacious kitchens

overlooking large great rooms and expansive bedroom suites with walk-in closets. The community's one- and two-story floor plans feature up to five bedrooms and four baths, and range in size from approximately 1,200 to 2,400 square feet. The community also offers the KB Home Office, a dedicated room that homebuyers can personalize for the way they work.

"Tarim's convenient location provides easy access to Interstate 215 for a quick commute to the Las Vegas Strip and area employers," said Brian Kunec, President and Regional General Manager of KB Home's Las Vegas and Seattle

divisions. "The new gated community is also close to a variety of shopping, dining and entertainment in Downtown Summerlin and outdoor recreation at Red Rock Canyon and Desert Breeze Park. As with other KB Home communities, Tarim provides home shoppers the opportunity to purchase a personalized, new KB home at a price that fits their budget."

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from homesites and floor plans to design features. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency's (EPA) Indoor airPLUS standards.

The Tarim sales office and model home are open for private in-person tours by appointment, and walk-in visits are welcome. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$300,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

## About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 42 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR® certified. In fact, we go beyond the EPA requirements by ensuring every ENERGY STAR certified KB home has been tested and verified by a third-party inspector to meet the EPA's strict certification standards, which help to lower the cost of ownership and to make our new homes healthier and more comfortable than new ones without certification. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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