



NEWS RELEASE

KB Home Announces the Grand Opening of Naya, a New-Home Community in Santa Clara, California

3/19/2021

Homebuilder offers personalized, new homes in a prime Silicon Valley location

SANTA CLARA, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Naya, an enclave of new homes in a prime Silicon Valley location. The new community is situated in a quaint Santa Clara neighborhood just off of Highway 82 near US-101, Interstate 280 and Interstate 880, providing easy access to Silicon Valley's major employers and Norman Y. Mineta San Jose International Airport. Naya is also minutes to popular shopping, dining and entertainment, and a short drive to Levi's® Stadium and outdoor recreation including hiking and biking in several area state parks, water sports on the San Francisco Bay and Santa Cruz's world-famous beaches.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20210319005071/en/>

KB Home announces the grand opening of Naya, a new-home community in Santa Clara, California. (Photo: Business Wire)

The stylish three-story, townhome-style condominium homes showcase modern

architecture and desirable design characteristics like large kitchens overlooking expansive great rooms, private outdoor living spaces, beautiful master suites with walk-in closets, and ample storage space. The community's floor plans feature up to four bedrooms and three-and-a-half baths, and range in size from approximately 1,200 to 1,800 square feet.

"Naya is an enclave of new homes in a prime Silicon Valley location," said Chris Apostolopoulos, Regional General

Manager of KB Home's South Bay division. "The community offers customers a rare opportunity to purchase a new home in a quaint Santa Clara neighborhood. Naya also offers access to a variety of popular shopping, dining and entertainment venues, and is only a short drive to popular outdoor recreation."

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from floor plans to exterior elevations, from design options to where they live in the community. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency's (EPA) Indoor airPLUS standards.

The Naya sales office and model home are open for private in-person tours by appointment only. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from low \$1 million.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 45 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR® certified. In fact, we go beyond the EPA requirements by ensuring every ENERGY STAR certified KB home has been tested and verified by a third-party inspector to meet the EPA's strict certification standards, which help to lower the cost of ownership and to make our new homes healthier and more comfortable than new ones without certification. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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Source: KB Home