



NEWS RELEASE

# KB Home Announces the Grand Opening of Casa Bella, a New-Home Community in a Convenient East Las Vegas Location

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Homebuilder's community offers personalized, new homes, affordably priced from the \$260,000s.

LAS VEGAS--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Casa Bella, a new, single-family home community located in a commuter-friendly East Las Vegas neighborhood just off Interstate 515 and Boulder Highway. Casa Bella provides easy access to the Las Vegas Strip and the area's major employment centers, and is close to shopping, dining and entertainment as well as area parks and schools. Homeowners will enjoy the community's proximity to outdoor recreation as it is a short drive to several popular golf courses and Lake Mead National Recreation Area, which hosts hiking, biking, swimming, boating and fishing.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20210416005463/en/>

KB Home announces the grand opening of Casa Bella, a new-home community in a convenient East Las Vegas location. (Photo: Business Wire)

The new homes at Casa Bella showcase desirable design characteristics like spacious

kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage. The community's floor plans feature up to five bedrooms and four baths, and range in size from approximately 1,400 to 2,400 square feet. The community also offers the KB Home Office, a dedicated room that homebuyers can personalize for the way they work.

“Casa Bella’s ideal location is convenient to Interstate 515 and Boulder Highway, providing for easy commutes throughout Las Vegas,” said Brian Kunec, Regional General Manager of KB Home’s Las Vegas and Seattle divisions. “The new community is also close to a variety of shopping, dining and entertainment as well as outdoor recreation and schools. As with other KB Home communities, Casa Bella provides home shoppers the opportunity to purchase a personalized, new KB home at a price that fits their budget.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from floor plans to exterior elevations, from design options to where they live in the community. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency’s (EPA) Indoor airPLUS standards.

Casa Bella’s sales office and model homes are open for private in-person tours by appointment, and walk-in visits are welcome. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$260,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](http://kbhome.com).

## About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 45 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR® certified. In fact, we go beyond the EPA requirements by ensuring every ENERGY STAR certified KB home has been tested and verified by a third-party inspector to meet the EPA’s strict certification standards, which help to lower the cost of ownership and to make our new homes healthier and more comfortable than new ones without certification. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting [kbhome.com](http://kbhome.com).

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Craig LeMessurier, KB Home

925-580-1583

**[clemessurier@kbhome.com](mailto:clemessurier@kbhome.com)**

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