



NEWS RELEASE

KB Home Announces the Grand Opening of Soleil at Folsom Ranch, Its Latest New-Home Community in Folsom, California

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Homebuilder offers personalized, new homes in a highly desirable Sacramento-area location, priced from the mid \$500,000s

SACRAMENTO, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Soleil at Folsom Ranch, a new single-family home community situated in popular Folsom, California. Residents will enjoy the neighborhood's convenient location just minutes away from Highway 50, which provides easy access to downtown Sacramento and the area's major employment centers. The new community is close to outdoor activities, including golfing, hiking and biking as well as boating and swimming at Folsom Lake State Recreation Area and Sacramento State Aquatic Center at Lake Natomas. Soleil at Folsom Ranch is also only a short drive to El Dorado County wine region as well as Lake Tahoe and the Sierra Nevada Mountains, which offer year-round outdoor recreation opportunities and world-class resorts.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20210409005013/en/>

KB Home announces the grand opening of Soleil at Folsom Ranch, its latest new-home community in Folsom, California. (Photo: Business Wire)

The homes at Soleil at Folsom Ranch showcase desirable design characteristics like

spacious kitchens overlooking large great rooms and expansive bedroom suites with walk-in closets. The community's unique one- and two-story floor plans feature up to five bedrooms and three baths, and range in size

from approximately 1,400 to 2,600 square feet. The community also offers the KB Home Office, a dedicated room that homebuyers can personalize for the way they work.

“We are excited to open our second new home community at Folsom Ranch. Soleil’s convenient location will provide our homeowners easy access to Sacramento, Lake Tahoe, and the El Dorado County wine region,” said Adam Hieb, President of KB Home’s Sacramento division. “The neighborhood is close to schools, a variety of shopping, dining and entertainment, and outdoor recreation at Folsom Lake and Lake Natomas. As with other KB Home communities, Soleil at Folsom Ranch provides home shoppers the opportunity to purchase a personalized, new KB home at a price that fits their budget.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from floor plans to exterior elevations, from design options to where they live in the community. The KB Home team works hand in hand with homeowners every step of the way, so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency’s (EPA) Indoor airPLUS standards.

The Soleil at Folsom Ranch sales office and model home are open for private in-person tours by appointment, and walk-in visits are welcome. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$500,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has been building quality homes for over 60 years. Today, KB Home operates in 45 markets across eight states, serving a wide array of buyer groups. What sets us apart is how we give our customers the ability to personalize their homes from homesites and floor plans to cabinets and countertops, at a price that fits their budget. We are the first builder to make every home we build ENERGY STAR® certified. In fact, we go beyond the EPA requirements by ensuring every ENERGY STAR certified KB home has been tested and verified by a third-party inspector to meet the EPA’s strict certification standards, which help to lower the cost of ownership and to make our new homes healthier and more

comfortable than new ones without certification. We also work with our customers every step of the way, building strong personal relationships so they have a real partner in the homebuying process, and the experience is as simple and easy as possible. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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