



NEWS RELEASE

KB Home Announces the Grand Opening of Row Homes at Lacy Crossing, a New Community in a Prime Orange County Location

7/9/2021

Homebuilder offers personalized, new homes in Santa Ana, California, priced from the \$820,000s.

SANTA ANA, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Row Homes at Lacy Crossing, an enclave of new, single-family, detached homes in a prime Orange County location. The new community is situated in Santa Ana, California, near the East 4th Street exit off Interstate 5, providing easy access to the area’s major employment centers and John Wayne Airport. Row Homes at Lacy Crossing is walking distance to schools and mass transit, and minutes away from Santa Ana’s vibrant downtown, a popular shopping, dining, entertainment and cultural destination. The community is also just a short drive to Orange County’s popular beaches, attractions and outdoor recreation.

KB Home announces the grand opening of Row Homes at Lacy Crossing, a new community in a prime Orange County location. (Graphic: Business Wire)

KB Home announces the grand opening of Row Homes at Lacy Crossing, a new community in a prime Orange County location. (Graphic: Business Wire)

The chic three-story homes showcase modern architecture and desirable design characteristics like large kitchens overlooking expansive great

rooms, beautiful bedroom suites with walk-in closets, and ample storage space. The community’s floor plans feature four bedrooms and three-and-a-half baths, and range in size from approximately 2,000 to 2,400 square feet.

“Our new Row Homes at Lacy Crossing community is an enclave of homes that feature modern architecture in a prime Orange County location,” said Steve Ruffner, President of KB Home’s Coastal division. “The community provides

convenient access to a variety of popular shopping, dining and entertainment venues and is only a short drive to world-famous attractions and beaches. As with other KB Home communities, Row Homes at Lacy Crossing provides home shoppers with the opportunity to purchase a new KB home that can be personalized to reflect their lifestyle and needs.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from floor plans to exterior elevations, from design options to where they live in the community. The KB Home team works hand in hand with homeowners every step of the way so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency’s (EPA) Indoor airPLUS standards.

The Row Homes at Lacy Crossing sales office and model homes are open for private in-person tours by appointment, and walk-in visits are welcome. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$820,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has built nearly 650,000 quality homes in our more than 60-year history. Today, KB Home operates in 45 markets from coast to coast. What sets KB Home apart is the exceptional personalization we offer our homebuyers—from those buying their first home to experienced buyers—allowing them to make their home uniquely their own, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to make every home it builds ENERGY STAR® certified, a standard of energy performance achieved by fewer than 10% of new homes in America, and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to be healthier, more comfortable and better for the environment than homes without certification. We build strong, personal relationships with our customers, so they have a real partner in the homebuying process. As a result, we have the distinction of being the #1 customer-ranked national homebuilder in third-party buyer satisfaction surveys. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

Craig LeMessurier, KB Home
925-580-1583

clemessurier@kbhome.com

Source: KB Home