



NEWS RELEASE

KB Home Announces the Grand Opening of Victory Crossing, a New-Home Community in Jacksonville, Florida

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Homebuilder's latest community offers personalized, new homes in West Jacksonville location, priced from the \$260,000s.

JACKSONVILLE, Fla.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Victory Crossing, a new, single-family home community in Jacksonville. Victory Crossing is conveniently located near Interstate 295, Interstate 10 and First Coast Expressway providing an easy commute to downtown Jacksonville and is only eight miles from Naval Air Station Jacksonville.

The homes at Victory Crossing showcase popular design characteristics like gourmet kitchens overlooking great rooms, expansive suites with walk-in closets, and lofts. The community features one- and two-story floor plans with up to five bedrooms and three baths and ranging in size from approximately 1,400 to 2,700 square feet. The community offers cul-de-sac and pond front homesites and has no CDD fees.

"Victory Crossing is convenient to major highways for a short commute to downtown Jacksonville and is just minutes to Cecil Commerce Center," said Todd Holder, President of KB Home's Jacksonville division. "As with other KB Home communities, Victory Crossing provides home shoppers with the opportunity to purchase a new KB home that can be personalized to reflect their lifestyle and needs."

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from floor plans to exterior elevations, from design options to where they live in the community. The KB Home team works hand in hand with homeowners every step of the way, so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency's (EPA) Indoor airPLUS standards.

The Victory Crossing sales office and model homes are open for private in-person tours by appointment, and walk-in visits are welcome. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$260,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has built over 650,000 quality homes in our more than 60-year history. Today, KB Home operates in 45 markets from coast to coast. What sets KB Home apart is the exceptional personalization we offer our homebuyers—from those buying their first home to experienced buyers—allowing them to make their home uniquely their own, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to make every home it builds ENERGY STAR® certified, a standard of energy performance achieved by fewer than 10% of new homes in America and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to be healthier, more comfortable and better for the environment than new homes without certification. We build strong, personal relationships with our customers, so they have a real partner in the homebuying process. As a result, we have the distinction of being the #1 customer-ranked national homebuilder in third-party buyer satisfaction surveys. Learn more about how we build homes built on relationships by visiting kbhome.com.

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