



NEWS RELEASE

KB Home Announces the Grand Opening of The Foothills, a New-home Community in San Marcos, California

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Homebuilder's latest community offers a rare opportunity to own a personalized, new home in a highly desirable San Diego County location, priced from the low \$900,000s

SAN MARCOS, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of The Foothills, a new single-family home community in popular San Diego County. Located in San Marcos, California, The Foothills offers home shoppers a rare opportunity to own a personalized, new home in this highly desirable and sought-after location. The serene, terraced hillside community is conveniently situated just north of Highway 78, west of Interstate 15 and near several SPRINTER hybrid rail stations, providing easy access to San Diego County's major employment centers and attractions. The Foothills is surrounded by outdoor recreation, including miles of hiking and mountain biking trails, and just minutes away from several parks, including Walnut Grove Park, which offers athletic fields, walking trails, equestrian facilities, a picnic area and events center. The community is also close to popular shopping, dining and entertainment and convenient to California State University San Marcos and Palomar College.

The homes at The Foothills showcase popular design characteristics like gourmet kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The community's floor plans feature up to five bedrooms and three-and-a-half baths, and range in size from approximately 1,800 to 2,600 square feet.

“The Foothills is a serene, terraced hillside community conveniently located near Highway 78, Interstate 15 and several SPRINTER hybrid rail stations, offering easy access to San Diego County’s major employment centers. The community is also just a short drive to California State University San Marcos and Palomar College and minutes away from shopping, dining and entertainment as well as outdoor recreation,” said Steve Ruffner, President of KB Home’s Coastal division. “As with other KB Home communities, The Foothills provides home shoppers with the opportunity to purchase a new KB home that can be personalized to reflect their lifestyle and needs.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from floor plans to exterior elevations, from design options to where they live in the community. The KB Home team works hand in hand with homeowners every step of the way, so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency’s (EPA) Indoor airPLUS standards.

The Foothills sales office and model homes are open for private in-person tours by appointment, and walk-in visits are welcome. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$900,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has built nearly 655,000 quality homes in our more than 65-year history. Today, KB Home operates in 47 markets from coast to coast. What sets KB Home apart is the exceptional personalization we offer our homebuyers—from those buying their first home to experienced buyers—allowing them to make their home uniquely their own, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to make every home it builds ENERGY STAR® certified, a standard of energy performance achieved by fewer than 10% of new homes in America and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to be healthier, more comfortable, and better for the environment than new homes without certification. We build strong, personal relationships with our customers, so they have a real partner

in the homebuying process. As a result, we have the distinction of being the #1 customer-ranked national homebuilder in third-party buyer satisfaction surveys. Learn more about how we build homes built on relationships by visiting **kbhome.com**.

Craig LeMessurier, KB Home

321-299-6844

clmessurier@kbhome.com

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