



NEWS RELEASE

KB Home Announces the Grand Opening of Copper Ranch, a Gated Community in Highly Desirable Southwest Las Vegas

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Homebuilder's Landings and Reserves at Copper Ranch communities offer personalized, new homes, priced from the \$450,000s and \$490,000s, respectively.

LAS VEGAS--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Copper Ranch, a gated community in highly desirable southwest Las Vegas. The homebuilder's Landings and Reserves at Copper Ranch communities are ideally located on South Rainbow Road just north of Blue Diamond Road, providing easy access to Interstate 215, the Las Vegas Strip and the area's major employment centers as well as McCarran International Airport. The new communities are also just minutes away from shopping, dining, and entertainment. Residents can also enjoy nearby outdoor recreation at Rhodes Ranch Golf Club and several beautiful parks, including Exploration Peak Park and Mountain's Edge Regional Park.

The homes at Landings at Copper Ranch showcase desirable design characteristics like spacious kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and generous lofts and dens. The two-story floor plans offer up to five bedrooms and four baths, and range in size from approximately 1,500 to 2,400 square feet. Pricing begins from the \$450,000s.

The Reserves at Copper Ranch feature a selection of popular ranch-style homes that blend attractive design features such as beautiful kitchens, large bedroom suites with walk-in closets, and ample storage space. The



community's floor plans offer up to four bedrooms and three baths, and range in size from approximately 1,500 to 1,900 square feet. Pricing begins from the \$490,000s.

"Our new gated communities, Landings and Reserves at Copper Ranch, are situated in a highly desirable location convenient to Blue Diamond Road and Interstate 215, providing easy access to the Las Vegas Strip and the area's major employment centers," said Aaron Hirschi, President of KB Home's Las Vegas division. "The new communities are also close to a variety of shopping, dining and entertainment as well as outdoor recreation at Exploration Peak Park and Mountain's Edge Regional Park. As with other KB Home communities, Landings and Reserves provide home shoppers with the opportunity to purchase a new KB home that can be personalized to reflect their lifestyle and needs."

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from floor plans to exterior elevations, from design options to where they live in the community. The KB Home team works hand in hand with homeowners every step of the way, so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency's (EPA) Indoor airPLUS standards.

The Landings and Reserves at Copper Ranch sales offices and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$450,000s and \$490,000s, respectively.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has built over 655,000 quality homes in our more than 65-year history. Today, KB Home operates in 47 markets from coast to coast. What sets KB Home apart is the exceptional personalization we offer our homebuyers — from those buying their first home to experienced buyers — allowing them to make their home uniquely their own, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to make every home it builds ENERGY STAR® certified, a standard of energy performance achieved by fewer than 10% of new homes in America

and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to be healthier, more comfortable and better for the environment than new homes without certification. We build strong, personal relationships with our customers, so they have a real partner in the homebuying process. As a result, we have the distinction of being the #1 customer-ranked national homebuilder in third-party buyer satisfaction surveys. Learn more about how we build homes built on relationships by visiting **kbhome.com**.

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