



NEWS RELEASE

KB Home Announces the Grand Opening of Silverado, a New-Home Community in Vista, California

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Homebuilder's latest community offers new townhomes in a popular San Diego County location, priced from the mid \$700,000s.

VISTA, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Silverado, a new townhome community in a highly desirable San Diego County location. The new enclave of homes is situated on Smilax Road in Vista, California, just south of Highway 78 and convenient to Interstates 5 and 15. The transit-oriented community is also close to the Vista Transit Center SPRINTER hybrid rail station, providing easy access to San Diego County's major employment centers and attractions. Silverado is just minutes away from popular beaches, shopping, dining and entertainment as well as California State University San Marcos and Palomar College.

The new townhomes at Silverado showcase popular design characteristics like spacious kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The community's floor plans feature up to three bedrooms and two-and-a-half baths, and range in size from approximately 1,600 to 1,900 square feet. Homeowners will enjoy the community's planned amenities, which include 30 guest parking spots, BBQ areas, a park, children's play area and turf dog park. Silverado is also zoned for the popular San Marcos Unified School District and is walking distance to Joli Ann Leichtag elementary school.

“Silverado is a new transit-oriented townhome community conveniently located in Vista, California near Highway 78, Interstate 5, Interstate 15 and the Vista Transit Center SPRINTER hybrid rail station, offering easy access to San Diego County’s major employment centers and attractions,” said Steve Ruffner, President of KB Home’s Coastal division. “The community is also walking distance to a local elementary school and just minutes away from California State University San Marcos and Palomar College as well as near popular beaches, shopping, dining and entertainment.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the opportunity to select from a range of design choices. The KB Home team works hand in hand with homeowners every step of the way, so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency’s (EPA) Indoor airPLUS standards.

The Silverado sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$700,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has built over 655,000 quality homes in our more than 65-year history. Today, KB Home operates in 47 markets from coast to coast. What sets KB Home apart is the exceptional personalization we offer our homebuyers — from those buying their first home to experienced buyers — allowing them to make their home uniquely their own, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to make every home it builds ENERGY STAR® certified, a standard of energy performance achieved by fewer than 10% of new homes in America and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to be healthier, more comfortable and better for the environment than new homes without certification. We build strong, personal relationships with our customers, so they have a real partner in the homebuying process. As a result, we have the distinction of being the #1 customer-ranked national homebuilder in third-party buyer satisfaction surveys. Learn more about how we build homes built on relationships

by visiting **kbhome.com**.

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