



NEWS RELEASE

KB Home Announces the Grand Opening of Birchwood Grove, a New-home Community in Fuquay-Varina, North Carolina

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Homebuilder's latest new-home community offers personalized homes in the Raleigh area, priced from the \$350,000s.

RALEIGH, N.C.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Birchwood Grove, a new, single-family home community in Fuquay-Varina. Birchwood Grove is conveniently located near Highway 401, Highway 55 and Interstate 540 for an easy commute to Fayetteville and Fuquay-Varina/Holly Springs area. Nearby major employers include Campbell University, Central Harnett Hospital and Fort Bragg. Residents will also enjoy the community's proximity to Raven Rock State Park and Cape Fear River for outdoor recreation.

The homes at Birchwood Grove showcase popular design characteristics like large kitchens overlooking great rooms, expansive bedroom suites with walk-in closets, and spacious lofts. The one- and two-story floor plans feature up to four bedrooms and four-and-a-half baths, and range in size from approximately 1,400 to 3,100 square feet. Birchwood Grove also offers half-acre and larger homesites.

"Birchwood Grove's convenient location provides easy access to major highways for a quick commute to area employers, and residents will enjoy the community's tranquil country setting surrounded by trees and spacious homesites," said Doug Schwartz, President of KB Home's Raleigh division. "As with other KB Home communities, Birchwood Grove provides home shoppers with the opportunity to purchase a new KB home that can be



personalized to reflect their lifestyle and needs.”

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from floor plans to exterior elevations, from design options to where they live in the community. The KB Home team works hand in hand with homeowners every step of the way, so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency’s (EPA) Indoor airPLUS standards.

The Birchwood Grove sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$350,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has built over 655,000 quality homes in our 65-year history. Today, KB Home operates in 47 markets from coast to coast. What sets KB Home apart is the exceptional personalization we offer our homebuyers — from those buying their first home to experienced buyers — allowing them to make their home uniquely their own, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to make every home it builds ENERGY STAR® certified, a standard of energy performance achieved by fewer than 10% of new homes in America and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to be healthier, more comfortable, and better for the environment than new homes without certification. We build strong, personal relationships with our customers, so they have a real partner in the homebuying process. As a result, we have the distinction of being the #1 customer-ranked national homebuilder in third-party buyer satisfaction surveys. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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