



NEWS RELEASE

KB Home Announces the Grand Opening of Copper Ridge, a New-Home Community in Jacksonville, Florida

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Homebuilder's latest community offers personalized new homes in the Oakleaf Plantation area, affordably priced from the \$290,000s.

Company to celebrate grand opening, Saturday, Sept. 24, 11 a.m. to 2 p.m., during which home shoppers can explore the new community, tour beautiful model homes and enjoy complimentary food.

JACKSONVILLE, Fla.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Copper Ridge, a new, single-family home community in Southwest Jacksonville. Copper Ridge is conveniently located in the Oakleaf Plantation area near First Coast Expressway and minutes away from Naval Air Station Jacksonville. Residents will enjoy the community's proximity to Oakleaf Town Center for a variety of shopping, dining and entertainment and Branan Field Wildlife and Environmental Area for walking trails and wildlife viewing.

The homes at Copper Ridge showcase popular design characteristics like large kitchens overlooking great rooms, expansive bedroom suites with walk-in closets, and spacious lofts. The one- and two-story floor plans feature up to five bedrooms and three baths, and range in size from approximately 1,200 to 2,700 square feet. Copper Ridge will also offer no CDD fees and homesites with pond and wooded views. Planned community amenities include a pool and clubhouse. KB Home will be hosting a grand opening event, Saturday, Sept. 24, during which homebuyers can



tour the model homes and enjoy complimentary food from the What's Smokin' BBQ truck from 11 a.m. to 2 p.m.

"Copper Ridge is a tranquil community in the Oakleaf Plantation area and offers large homesites that include pond or wooded views. Residents will also enjoy the planned amenities, which include a pool and clubhouse," said Todd Holder, President of KB Home's Jacksonville division. "As with other KB Home communities, Copper Ridge provides home shoppers with the opportunity to purchase a new KB home that can be personalized to reflect their lifestyle and needs."

KB Home stands out from other homebuilders as the company gives homebuyers exceptional choice and control. KB Home starts by offering a wide variety of homes at an affordable price. From there, the builder gives buyers the ability to personalize their homes from floor plans to exterior elevations, from design options to where they live in the community. The KB Home team works hand in hand with homeowners every step of the way, so they have a real partner in the process.

Every KB home is designed to be ENERGY STAR® certified thanks to the quality construction techniques and materials utilized that ultimately deliver significant savings on utility bills compared to used homes. Additionally, all new KB homes are designed to deliver an enhanced indoor environment and include high performance ventilation systems, low- or zero-VOC products and other features guided by the Environmental Protection Agency's (EPA) Indoor airPLUS standards.

The Copper Ridge sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$290,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States and has built over 655,000 quality homes in our 65-year history. Today, KB Home operates in 47 markets from coast to coast. What sets KB Home apart is the exceptional personalization we offer our homebuyers — from those buying their first home to experienced buyers — allowing them to make their home uniquely their own, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first builder to make every home it builds ENERGY STAR® certified, a standard of energy performance achieved by fewer than 10% of new homes in America and has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to be healthier, more comfortable, and better for the environment than new homes without certification. We build strong, personal relationships with our customers, so they have a real partner in the

homebuying process. As a result, we have the distinction of being the #1 customer-ranked national homebuilder in third-party buyer satisfaction surveys. Learn more about how we build homes built on relationships by visiting **kbhome.com**.

Cara Kane, KB Home
321-299-6844
ckane@kbhome.com

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