



NEWS RELEASE

# KB Home Announces the Grand Opening of Its Newest Townhome Community in Highly Desirable Oceanside, California

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Liberty offers personalized, new homes walking distance to schools and just minutes away from the coast, priced from the mid \$700,000s.

OCEANSIDE, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Liberty, a new community of three-story townhomes in highly desirable Oceanside, California. These new homes are designed for the way people live today, with popular design features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The community's floor plans feature four bedrooms and three-and-a-half baths. Liberty is also walking distance to local schools and will include planned amenities like open space, picnic areas and firepits.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

“We are pleased to offer homebuyers in the Oceanside area spacious new homes just minutes away from the coast and popular beaches,” said Steve Ruffner, President of KB Home’s Coastal division. “Liberty is also walking distance to schools and will feature planned family friendly amenities, including open space, picnic areas and firepits. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. Our homes are designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Liberty’s commuter-friendly location offers homebuyers an exceptional lifestyle. The new community is situated just off Highway 76 at the intersection of Old Grove Road and Frazee Road, providing easy access to Interstate 5, Camp Pendleton, downtown San Diego, San Diego International Airport and the area’s major employment centers. Liberty is also just minutes away from the coast and Oceanside Beach and Pier as well as premier shopping, dining and entertainment.

The Liberty sales office and model home are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$700,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

## About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States, operating in 47 markets from coast to coast, and building over 670,000 quality homes in our more than 65-year history. What sets KB Home apart is our focus on building strong, personal relationships with every customer — from those buying their first home to experienced buyers — so they have a real partner in the homebuying process. No two KB homes are the same. That’s because every home is uniquely built for each customer, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first national builder to make a broad commitment to building ENERGY STAR® certified homes, a standard that fewer than 10% of new homes nationwide meet, and KB Home has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to deliver greater comfort and well-being than new homes without certification. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review

site. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://kbhome.com).

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