



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in Desirable Willis, Texas

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Grace Landing offers personalized, spacious, new homes near Willis schools and a variety of outdoor recreation, affordably priced from the low \$200,000s.

HOUSTON--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Grace Landing, its latest new-home community in Willis. These new homes are designed for the way people live today, with popular interior features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and lofts. The community's one- and two-story floor plans feature up to five bedrooms and three-and-a-half baths. Grace Landing community amenities will include a playground, pavilion and splash pad and the community is zoned for Willis Independent School District

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer homebuyers in the north Conroe area spacious new one- and two-story homes," said Brett

Dietz, President of KB Home's Houston division. "Families will appreciate the community's desirable location near schools and a variety of outdoor recreation at Lake Conroe, Candy Cane Park and Panorama Golf Club. At KB Home, we're here to help you achieve your dream with a personalized new home built uniquely for you and your life."

Innovative design plays an essential role in every home KB builds. The company's floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. Our homes are designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Grace Landing is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. Located off Seven Coves Road, the community provides easy access to Interstate 45 and Highway 75 and is just a short drive to major employment centers in Conroe, The Woodlands and Magnolia. Residents will also enjoy the community's proximity to downtown Conroe for shopping and dining and Candy Cane Park and Lake Conroe for a variety of outdoor recreation.

The Grace Landing sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$200,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States, operating in 47 markets from coast to coast, and building over 670,000 quality homes in our more than 65-year history. What sets KB Home apart is our focus on building strong, personal relationships with every customer — from those buying their first home to experienced buyers — so they have a real partner in the homebuying process. No two KB homes are the same. That's because every home is uniquely built for each customer, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first national builder to make a broad commitment to building ENERGY STAR® certified homes, a standard that fewer than 10% of new homes nationwide meet, and KB Home has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to deliver greater comfort and well-being than new homes without certification. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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