



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Gated Community in Highly Desirable El Cajon, California

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Gateway offers personalized, spacious townhomes minutes from downtown San Diego, priced from the low \$700,000s.

EL CAJON, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Gateway, its latest gated townhome community in El Cajon, California. These new homes are designed for the way people live today, with popular interior features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The community's three-story floor plans feature up to four bedrooms and four baths. Homeowners will appreciate the planned community amenities, which include a swimming pool, park and walking paths.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

“We are pleased to offer homebuyers in the San Diego area spacious new townhomes in a gated community,” said Steve Ruffner, President of KB Home’s Coastal division. “Homeowners will appreciate the proximity to downtown San Diego as well as the planned amenities, which include a swimming pool, park and walking paths. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. Our homes are designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Gateway is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. Situated along El Cajon Boulevard between Main Street and Johnson Avenue in El Cajon, the community is just a few short blocks away from El Cajon Trolley Station and close to Interstate 8, Highway 67 and Highway 125, providing easy access to the area’s major job centers and San Diego International Airport. The new neighborhood is also near San Diego State University and Cuyamaca College. Residents will enjoy the community’s proximity to outdoor recreation and attractions, including world-famous beaches and the San Diego Zoo, as well as the vibrant Gaslamp District, which features a variety of shopping, dining and entertainment.

Gateway’s sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$700,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States, operating in 47 markets from coast to coast, and building over 670,000 quality homes in our more than 65-year history. What sets KB Home apart is our focus on building strong, personal relationships with every customer — from those buying their first home to experienced buyers — so they have a real partner in the homebuying process. No two KB homes are the same. That’s because every home is uniquely built for each customer, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first national builder to make a broad commitment to building ENERGY STAR® certified homes, a standard that fewer than 10% of new homes nationwide meet, and KB Home has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to deliver greater comfort and well-being than new homes without certification. Reflecting the company’s commitment to creating an exceptional homebuying experience, KB Home is the #1

customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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