



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in a Desirable Federal Way, Washington Location

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Mason Heights offers personalized, spacious, new homes ideally situated between Seattle and Tacoma and walking distance to schools, priced from the \$660,000s

SEATTLE--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of its newest community, Mason Heights, in desirable Federal Way, Washington. The new homes are designed for the way people live today, with popular interior features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. The community's floor plans feature up to five bedrooms and three baths. Homeowners will appreciate Mason Heights' amenities, which include a park and open space, and ideal location close to schools.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.



“We are pleased to offer our homebuyers spacious new homes ideally situated between Seattle and Tacoma,” said Ryan Kemp, President of KB Home’s Seattle division. “Mason Heights is located in a desirable neighborhood that is close to schools, parks and recreation, including Weyerhaeuser King County Aquatic Center and Five Mile Lake Park, which features hiking, biking, fishing and camping. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Mason Heights is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is located at the corner of 28th Avenue South and South 375th Place close to Highway 167, Interstate 5 and the Auburn Sounder train station, providing easy access to the major employment centers in Seattle, Bellevue and Tacoma. The new community is convenient to shopping, dining and entertainment at The Commons and Federal Way Crossing. Mason Heights is also just a short drive to skiing and snowboarding at Snoqualmie Pass and Crystal Mountain, and hiking and mountain biking at Tiger Mountain.

The Mason Heights sales office and model home are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$660,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States, operating in 47 markets from coast to coast, and building over 680,000 quality homes in our more than 65-year history. What sets KB Home apart is our focus on building strong, personal relationships with every customer — from those buying their first home to experienced buyers — so they have a real partner in the homebuying process. No two KB homes are the same. That’s because every home is uniquely built for each customer, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first national builder to make a broad commitment to building ENERGY STAR® certified homes, a standard that fewer than 10% of new homes nationwide meet, and KB Home has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to deliver greater comfort and well-being than new homes without certification.

Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site. Learn more about how we build homes built on relationships by visiting **[kbhome.com](https://www.kbhome.com)**.

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