



NEWS RELEASE

# KB Home Announces the Grand Opening of Its Newest Gated Community Within Orchard Hills, a Premier Master Plan in Irvine, California

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Fresco in the Reserve at Orchard Hills offers personalized, spacious new homes and resort-style amenities close to highly acclaimed schools.

IRVINE, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Fresco in the Reserve at Orchard Hills, its newest gated community within the world-renowned Irvine Ranch master plan in Irvine, California. The new homes are designed for the way people live today, with popular interior features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. The community's floor plans feature up to five bedrooms and four-and-a-half baths. Homeowners will appreciate the master plan's gated privacy and resort-style amenities, which include a park with a lap pool, spa, parks with children's playgrounds, basketball half-court, meandering walking paths and barbeque areas. Fresco in the Reserve at Orchard Hills is also zoned for top Irvine Unified Schools, including acclaimed Canyon View Elementary, Sierra Vista Middle School and Northwood High School.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design



choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer Orange County homebuyers spacious and beautiful new homes in Irvine's premier master-planned community," said Steve Ruffner, President of KB Home's Coastal division. "Fresco in the Reserve at Orchard Hills is a spectacular gated enclave featuring picturesque hillsides, private resort-inspired amenities and access to the area's top-ranked schools. At KB Home, we're here to help you achieve your dream with a personalized new home built uniquely for you and your life."

Innovative design plays an essential role in every home KB builds. The company's floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Fresco in the Reserve at Orchard Hills is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. Nestled in the Irvine hills, the new community is located at the corner of Ridge Gate and Somera close to Highway 241, Highway 261 and Interstate 5, providing easy access to Southern California's major employment centers and John Wayne International Airport. The new community is convenient to shopping, dining and entertainment at Orchard Hills Shopping Center and adjacent to Orchard Hills Trail, a docent-led, 3-mile multi-use trail with a working avocado farm and wildlife viewing. Homeowners will also appreciate the proximity to Orange County's world-famous beaches and theme parks.

The Fresco in the Reserves at Orchard Hills sales office and model home are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from \$2.9 million.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

## About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States, operating in 47 markets from coast to coast, and building over 680,000 quality homes in our more than 65-year history. What sets KB Home apart is our focus on building strong, personal relationships with every customer — from those buying their first home to experienced buyers — so they have a real partner in the homebuying process. No two KB homes are the same. That's because every home is uniquely built for each customer, at a price that fits their budget. As the leader



in energy-efficient homebuilding, KB Home was the first national builder to make a broad commitment to building ENERGY STAR® certified homes, a standard that fewer than 10% of new homes nationwide meet, and KB Home has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to deliver greater comfort and well-being than new homes without certification. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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