



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Model Homes in Desirable Lillington, North Carolina

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Matthews Ridge offers personalized, spacious, new homes near local schools and a variety of outdoor recreation, priced from the \$280,000s.

The company will celebrate Matthews Ridge grand opening, Saturday, March 16, 11 a.m. to 4 p.m., during which home shoppers can explore the new community and tour the four beautiful model homes. Attendees can also enjoy complimentary food, refreshments, children's activities and prizes.

RALEIGH, N.C.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of its newest model homes in Matthews Ridge, a new-home community in Lillington. These new homes are designed for the way people live today, with popular design features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The community's one- and two-story floor plans feature up to six bedrooms and four baths. Matthews Ridge is convenient to local schools, and future community amenities include a pool, children's playground and play field.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior

styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer homebuyers in Lillington spacious new one- and two-story homes," said Doug Schwartz, President of KB Home's Raleigh division. "Families will appreciate the community's desirable location near local schools and a variety of outdoor recreation, entertainment and dining in downtown Fuquay-Varina and Lillington. At KB Home, we're here to help you achieve your dream with a personalized new home built uniquely for you and your life."

Innovative design plays an essential role in every home KB builds. The company's floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Matthews Ridge is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. Located off Matthews Road, the community provides easy access to Highways 55, 210 and 401 for an easy commute to downtown Fuquay-Varina and Lillington. Residents will also enjoy Matthews Ridge's proximity to a variety of outdoor recreation, including Cape Fear River, Jack Marley Park and Raven Rock State Park.

The Matthews Ridge sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the \$280,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States, operating in 47 markets from coast to coast, and building over 680,000 quality homes in our more than 65-year history. What sets KB Home apart is our focus on building strong, personal relationships with every customer — from those buying their first home to experienced buyers — so they have a real partner in the homebuying process. No two KB homes are the same. That's because every home is uniquely built for each customer, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first national builder to make a broad commitment to building

ENERGY STAR® certified homes, a standard that fewer than 10% of new homes nationwide meet, and KB Home has built more ENERGY STAR certified homes than any other builder. An energy-efficient KB home helps lower the cost of ownership and is designed to deliver greater comfort and well-being than new homes without certification. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site. Learn more about how we build homes built on relationships by visiting [kbhome.com](https://www.kbhome.com).

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