



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in Midland, North Carolina

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Midland Crossing offers personalized, spacious, new homes near highly rated schools and a variety of community amenities, priced from the mid \$300,000s.

CHARLOTTE, N.C.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of Midland Crossing, its latest new-home community in Midland. These new homes are designed for the way people live today, with popular interior features like modern kitchens overlooking large great rooms, dens and expansive bedroom suites with walk-in closets. The one- and two-story floor plans feature up to five bedrooms and three baths, and the community offers wooded homesites. Future on-site amenities include a picnic area, community garden and walking paths.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life at the KB Design Studio, where customers get both expert advice and the opportunity to select from beautiful design choices to fit their style and budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer homebuyers in the Charlotte area spacious new one- and two-story homes in a desirable

location with great community amenities,” said Bill Kiselick, President of KB Home’s Charlotte division. “Midland Crossing is near highly rated Cabarrus County schools, downtown Concord and outdoor recreation at Rob Wallace Park. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Midland Crossing is situated in a convenient location that offers homebuyers an exceptional lifestyle. Located off Bethel Church Road, the community provides easy access to Highway 24 and I-485 for an easy commute to uptown Charlotte and downtown Concord, which features locally owned boutiques, craft breweries and art galleries. Midland Crossing is just minutes away from Cabarrus County’s largest park, Rob Wallace Park, and near Red Bridge Golf Club, one of the region’s premier golf destinations. Residents will also enjoy the community’s proximity to shopping, dining and entertainment in nearby Locust.

The Midland Crossing sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$300,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 47 markets, have built over 680,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](https://www.kbhome.com).

Cara Kane, KB Home

321-299-6844

ckane@kbhome.com

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