



NEWS RELEASE

KB Home Announces a Rare Opportunity to Own a New Townhome in a Prime Anaheim, California Location

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Sunflower offers new, spacious townhomes close to Orange County's world-renowned attractions and beaches, affordably priced from the mid \$700,000s.

ANAHEIM, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Sunflower, a rare opportunity to own a new townhome in a highly desirable Anaheim, California location close to Orange County's world-famous attractions and beaches. These new homes are designed for the way people live today, with popular interior features like modern kitchens overlooking great rooms, bedroom suites with walk-in closets, and ample storage space. The community's three-story floor plans feature up to four bedrooms and three-and-a-half baths. Homeowners will also appreciate the abundance of guest parking and being walking distance to schools.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.



“We are pleased to offer Southern California homebuyers a rare opportunity to own a spacious, new townhome in a prime Anaheim location close to Orange County’s popular beaches and attractions,” said Steve Ruffner, Regional General Manager of KB Home. “Sunflower is also situated near popular shopping, dining and entertainment and walking distance to schools and parks. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Sunflower is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is located at the corner of Lincoln Avenue and Sunkist Street, just west of Highway 57 and minutes away from Interstate 5 and Highway 91, providing easy access to the area’s major job centers and John Wayne International Airport. Sunflower is close to variety of shopping, dining and entertainment as well as California State University, Fullerton. The new neighborhood is also walking distance to Pioneer Park, which features two baseball fields, a soccer field, children’s playground, open space and picnic area. Residents will enjoy Sunflower’s proximity to outdoor recreation and attractions, including Orange County’s world-famous beaches, Knott’s Berry Farm®, California Adventure Park®, Disneyland Resort®, Honda Center® and Angel Stadium.

The Sunflower sales office is open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$700,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 47 markets, have built over 680,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](https://www.kbhome.com).

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