



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in Popular Auburn, Washington

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The Willows offers personalized, new homes in the Seattle area with family friendly community amenities and walking distance to schools, priced from the mid \$700,000s.

AUBURN, Wash.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of The Willows, a new community of one- and two-story homes in desirable Auburn, Washington. The new homes at The Willows are designed for the way people live today, with popular design features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The community's floor plans feature up to six bedrooms and four baths. Homeowners will appreciate being walking distance to schools as well as the planned family friendly community amenities, which include parks and open space.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.



“We are pleased to offer homebuyers in the Seattle area spacious new one- and two-story homes in a beautiful community in a popular Auburn neighborhood,” said Ryan Kemp, President of KB Home’s Seattle division. “Families will appreciate the planned community amenities, which include parks and open space as well as being walking distance to schools. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

The Willows is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is located at the corner of Southeast 304 th Street and 125 th Place Southeast near Highway 18, providing access to the Sounder commuter train, Interstate 5, Interstate 90, Highway 167, the Seattle-Tacoma International Airport and the area’s major employment centers. The Willows is close to shopping, dining and entertainment in Kent Station and downtown Covington and just minutes away from several parks, including, Lake Meridian Park and Isaac Evans Park on the Green River. Homeowners will appreciate the community’s proximity to outdoor recreation at Snoqualmie Pass, Tiger Mountain and Crystal Mountain.

The Willows sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$700,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 47 markets, have built over 680,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit [kbhome.com](https://www.kbhome.com).

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