



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Gated Community in Highly Desirable Southwest Las Vegas

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Catalina offers personalized, new homes close to family friendly parks and local schools, priced from the low \$500,000s.

LAS VEGAS--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Catalina, a new gated community in a prime southwest Las Vegas location. These new two-story homes are designed for the way people live today, with popular features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The community's floor plans feature up to five bedrooms and four baths. Homeowners will appreciate the proximity to family friendly parks and local schools.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

"We are pleased to offer area homebuyers spacious, new homes at a gated community in desirable southwest Las Vegas," said Jim McDade, President of KB Home's Las Vegas division. "Homeowners will appreciate Catalina's proximity to local schools and family friendly parks, which feature trails, picnic areas, and sports fields and courts. At KB Home, we're here to help you achieve your dream with a personalized new home built uniquely for you and your life."

Innovative design plays an essential role in every home KB builds. The company's floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR ® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Catalina is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is located at the corner of West Quail Avenue and South Conquistador Street just off Interstate 215, providing easy access to Interstate 15, the Las Vegas Strip, Harry Reid International Airport and the area's major employment centers. Catalina is convenient to shopping, dining and entertainment at UnCommons and The Bend, and minutes away from top-rated golf courses and Red Rock Canyon, which offers hiking, biking, rock climbing and camping. The new neighborhood is also a short drive to several world-class resorts, including Durango Casino & Resort and Red Rock™ Casino Resort & Spa.

The Catalina sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$500,000s.

For more information on KB Home, call 888-KB-HOMES or visit kbhome.com.

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 47 markets, have built over 680,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR ® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit kbhome.com.

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