



NEWS RELEASE

KB Home Announces a Rare Opportunity to Own a New Single-Family Home in a Prime Carson, California Location Close to Popular Beaches

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Willow offers personalized, new homes with private backyards and planned on-site amenities close to schools, priced from the mid \$900,000s

CARSON, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Willow, which offers homebuyers a rare opportunity to own a new single-family home in Carson, California, a prime South Bay location close to popular beaches and employment centers. These new homes are designed for the way people live today, with popular design features like modern kitchens overlooking large great rooms, expansive bedroom suites with walk-in closets, and ample storage space. The community's two-story floor plans feature up to four bedrooms and three baths. Homeowners will appreciate the private backyards, planned on-site amenities, which include a children's playground and outdoor lounge with barbecues as well as the proximity to local schools.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional

homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.

“We are pleased to offer Los Angeles-area homebuyers a rare opportunity to purchase a spacious new single-family home in a sought-after South Bay location close to popular beaches and employment centers,” said Keltie Cole, President of KB Home’s Los Angeles and Ventura Counties division. “Willow is walking distance to downtown Carson, which offers boutique shopping and dining. Homeowners will also appreciate the private backyards, planned on-site amenities, which include a children’s playground and outdoor lounge with barbecues and proximity to local schools. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Willow is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is located just west of Grace Street on East 220th Street, providing easy access to Interstates 110 and 405, downtown Los Angeles, Los Angeles International Airport, Long Beach Airport and the area’s major employers, including, Harbor-UCLA Medical Center, Honeywell Aerospace, Raytheon Space and Airborne Systems, Northrop Grumman and Pelican™ Products. Homeowners will appreciate Willow’s proximity to shopping, dining and entertainment at SouthBay Pavilion Mall, South Bay Galleria and Carson Town Square. The new neighborhood is also walking distance to several public parks and minutes away from outdoor recreation, including popular beaches, golf courses and the Long Beach Shoreline Marina.

The Willow sales office and model home are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the mid \$900,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 47 markets, have built over 680,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal



relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information, visit **kbhome.com**.

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