



NEWS RELEASE

KB Home Announces the Grand Opening of Its Newest Community in Robla, a Prime Sacramento Neighborhood

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Archer Estates offers personalized, new homes minutes to schools and community parks, priced from the low \$500,000s.

SACRAMENTO, Calif.--(BUSINESS WIRE)-- KB Home (NYSE: KBH), one of the largest and most trusted homebuilders in the U.S., today announced the grand opening of Archer Estates in Robla, a prime Sacramento neighborhood. The new homes are designed for the way people live today, with popular interior features like modern kitchens overlooking large great rooms, bedroom suites with walk-in closets, and ample storage space. The one- and two-story homes at Archer Estates offer up to six bedrooms and four baths. Homeowners will appreciate the community's proximity to schools as well community parks.

What sets KB Home apart is the company's focus on building strong, personal relationships with every customer, so they have a real partner in the homebuying process. Every KB home is uniquely built for each customer, so no two KB homes are the same. Homebuyers have the ability to personalize their new home, from floor plans to exterior styles to where they live in the community. Their home comes to life in the KB Home Design Studio, a one-of-a-kind experience where customers get both expert advice and the opportunity to select from a wide range of design choices that fit their style and their budget. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site.



“We are pleased to offer Northern California homebuyers spacious new one- and two-story homes in a prime Sacramento location,” said Nam Joe, President of KB Home’s Sacramento division. “Families will appreciate Archer Estates’ proximity to popular schools and parks, including Robla Community Park, which features a playground, skate park and sports courts and fields. At KB Home, we’re here to help you achieve your dream with a personalized new home built uniquely for you and your life.”

Innovative design plays an essential role in every home KB builds. The company’s floor plans inspire contemporary living, with a focus on roomy, light-filled spaces that have easy indoor/outdoor flow. KB homes are engineered to be highly energy and water efficient and include features that support healthier indoor environments. They are also designed to be ENERGY STAR® certified — a standard that fewer than 10% of new homes nationwide meet — offering greater comfort, well-being and utility cost savings than new homes without certification.

Archer Estates is situated in a commuter-friendly location that offers homebuyers an exceptional lifestyle. The new community is located just east of Rio Linda Boulevard at the corner of May Street and Jessie Avenue, providing easy access to Interstate 80 and the Marconi/Arcade light rail station as well as downtown Sacramento and Sacramento International Airport. Homeowners will also appreciate being minutes to shopping, dining and entertainment at Natomas Marketplace, Golden 1 Center, Cal Expo and Old Sacramento Riverfront. Archer Estates is also close to parks and outdoor recreation, including Haggin Oaks Golf Complex and Hansen Ranch. Additionally, the new neighborhood is just a short drive to the Sierra Nevada Mountains and Lake Tahoe, which offer year-round recreation and world-class resorts.

The Archer Estates sales office and model homes are open for walk-in visits and private in-person tours by appointment. Homebuyers also have the flexibility to arrange a live video tour with a sales counselor. Pricing begins from the low \$500,000s.

For more information on KB Home, call 888-KB-HOMES or visit [kbhome.com](https://www.kbhome.com).

About KB Home

KB Home is one of the largest and most trusted homebuilders in the United States. We operate in 47 markets, have built over 680,000 quality homes in our more than 65-year history, and are honored to be the #1 customer-ranked national homebuilder based on third-party buyer surveys. What sets KB Home apart is building strong, personal relationships with every customer and creating an exceptional experience that offers our homebuyers the ability to personalize their home based on what they value at a price they can afford. As the industry leader in sustainability, KB Home has achieved one of the highest residential energy-efficiency ratings and delivered more ENERGY STAR® certified homes than any other builder, helping to lower the total cost of homeownership. For more information,

visit **kbhome.com**.

For Further Information:

Craig LeMessurier, KB Home

925-580-1583

clemessurier@kbhome.com

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